



ARIAT

LAUNCH 2
SPRING 2026

ARIAT APPAREL

A DIFFERENT BREED OF COMPANY

Ariat is committed to building a different breed of company, one that reflects our core values as a team and those of our consumers. Our company values have shaped our success since 1993 — a commitment to innovation, quality, integrity, teamwork and respect.



TABLE OF CONTENTS

MEN'S

Men's Western Apparel.....	7
Men's Denim	43

OUTDOOR PERFORMANCE

Outdoor Performance	65
---------------------------	----

WOMEN'S

Women's Western Apparel	67
Women's Denim	81

YOUTH

Youth Apparel.....	105
Youth Denim.....	116

REFERENCE

US & International Apparel Sizing.....	123
Apparel Index by Style Name.....	124
Apparel Index by Style Number	127



L2



Technologies & Features

ARIAT® TECHNOLOGIES & FEATURES



ABRASION RESISTANT

Durable, specially woven fabrication prevents wear in high-friction areas.



AriatTEK®

Technical designs and performance fabrications defy any climate.



BREATHABLE PERFORATION



CALF FIT SYSTEM™ (CFS™)

Ariat's patented Calf Fit System™ is a unique stretch construction which provides custom support at the calf and ankle, and alleviates pressure points and friction under boots.



CELL PHONE POCKET

Designed to secure most smartphones.



CLIMATE TEK™

ClimateTEK™ is a dynamic, rapid cooling technology that automatically reacts to changes in your body temperature, keeping you cool when things heat up and comfortable when you're at rest.



COMPRESSION

Compression fabric provides a sleek, flattering fit and retains its shape.



CONCEALED CARRY POCKET



COOL CLIMATE INSULATION™

Cool Climate Insulation™ provides optimal lightweight comfort and warmth. Insulation weights called out on individual products.



CORE CONTROL TECHNOLOGY™ (CCT™)

Ariat's tummy-trimming Core Control Technology™ is made w/ targeted support for core muscles, to comfortably smooth the midsection. The result is a classic breech w/ a slimmer, sleeker profile.



DRYSHIELD

Ariat® DRYShield™ waterproof breathable construction keeps steady rain out but lets air in.



Eco DRY™

Eco DRY™ technology offers protection against the elements w/out harmful, environmentally damaging chemicals.



FRESHTEK™

Sustainable odor-resistance finish that keeps you feeling and smelling fresh.



GREATER ARM MOBILITY™ (GAM™)

Ariat's Greater Arm Mobility technology extends inseams in the garment so shirt cuffs and shirt tail do not shift during optimal range of motion.



LENS CLOTH

Hidden microfiber lens cloth on shirt tail.



MACHINE WASHABLE



MOISTURE MOVEMENT TECHNOLOGY™ (MMT™)

Ariat's Moisture Movement Technology™ pulls moisture to the outside of the garment so it evaporates quickly, keeping you dry and comfortable.



ORGANIC COTTON

Organic cotton is grown using methods and materials that have a low impact on the environment. Organic production systems replenish and maintain soil fertility, reduce the use of toxic and persistent pesticides and fertilizers, and build biologically diverse agriculture.



PERFORMANCE STRETCH

Fabrication w/ just the right amount of flex for increased mobility and all-day performance.



RECYCLED MATERIALS

Garments are made w/ at least 50% Recycled Materials.



REFLECTIVE

Increases visibility and safety.



SILICONE GRIP

Textured surface for optimal grip in the saddle. Delivers stretch, breathability and flexibility.



SOFTSHELL

Softshell employs a stretch nylon shell for both wind and water resistance. A stretch microfleece backing delivers superior heat retention while remaining breathable.



STAIN REPELLENT

Stain repellent finish provides protection against stains, dirt and other marks. This added feature is ideal for keeping outerwear looking new and unblemished.

ARIAT® TECHNOLOGIES & FEATURES (CONT.)

**SUN PROTECTION FABRIC™**

UPF-rated fabric provides UV protection.

**TEK STRETCH**

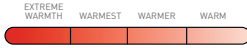
Gives you the look and feel of traditional Western denim with maximum stretch for flexibility and comfort.

**V3® FIT**

Ariat's V3® technology keeps breeches close fitting and comfortable. An elastic "V" panel built into the back waistband offers superior stretch and recovery to accommodate a rider's varying hip angles.

**VentTEK™**

Ariat's VentTEK™ technology features body mapping to enable air flow and regulate body temperature.

**WARMTH RATING**

Staying warm in cold weather is key for a life outdoors. The Ariat warmth rating system is designed to help navigate which jacket or vest works best when temperatures drop.

Look for these ratings on our outerwear.

**WIND AND WATER RESISTANT**

Wind and water-resistant garments employ a thin technological coating on lightweight surface fabric to block wind and protect from light rain.

**WOOL**

Ethically-sourced or recycled wool regulates body temperature, retains warmth when wet and delivers antibacterial properties to reduce odor. Machine washable.

**WRINKLE RESISTANT**

Fabric is engineered to look crisp and clean for longer, so you can iron less and still look your best.

**360 AIRFLOW**

360 AIRFLOW Allover perforated fabric delivers maximum breathability to keep you comfortable when temperatures rise.

**4-WAY STRETCH**

4-way stretch fabrication gives in all directions for maximum comfort.

PARTNER TECHNOLOGIES & FEATURES

**BLUESIGN®**

The independent bluesign® standard is the response to increasing demand for textile products that are environmentally friendly, pose no health hazards, and conserve resources to the greatest possible extent. The bluesign® standard is built around five principles: resource productivity, consumer safety, air emission, water emission and occupational health and safety.

Type your notes below



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---------------------------	----

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Women's Denim	81

YOUTH

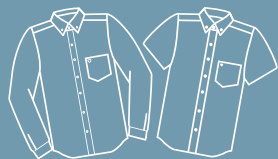
Youth Apparel.....	105
Youth Denim.....	116

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US & International Apparel Sizing.....	123
Apparel Index by Style Name.....	124
Apparel Index by Style Number	127

WOVEN SHIRTS

MEN'S WOVEN FIT GUIDE



CLASSIC

- Our most generous fit, easy through the chest, waist, and sleeves
- Extended body length is made to stay tucked in, this shirt is designed for performance
- Available in Pro Series, Casual Series Wrinkle Free, and our new Flex Twill Fabric

CASUAL SERIES



Classic button down with button-down collar points

Adjustable cuffs with extended button detail

Ariat branding details

Hidden pen slot in left pocket

100% cotton

Imported

PRO SERIES



Classic button down with button-down collar points

Adjustable cuffs with extended button detail

Breathable mesh yoke

Taped placket and back neck seam

Ariat branding details

Hidden pen slot in left pocket

82% cotton, 18% recycled polyester

Imported

THE EVERYTHING SHIRT

with FlexTwill fabric
(see function guide on the next page)

WRINKLE FREE

(see function guide on the next page)

ACROSS SHOULDERS	21 INCHES
SHIRT LENGTH	33½ INCHES



FITTED

- A slimmer version our Classic fit, cut closer in the chest, waist, and sleeves
- Extended body length is made to stay tucked in, this shirt is designed for performance
- Available in Pro Series, Casual Series, Retro Series, and Wrinkle Free

CASUAL SERIES



Classic button down with button-down collar points

Adjustable cuffs with extended button detail

Ariat branding details

Hidden pen slot in left pocket

Offered in printed or solid poplin

100% cotton

Imported

PRO SERIES



Classic button down with button-down collar points

Adjustable cuffs with extended button detail

Breathable mesh yoke

Taped placket and back neck seam

Ariat branding details

Hidden pen slot in left pocket

82% cotton, 18% recycled polyester

Imported

RETRO SERIES

(see Muir Woods Collection)

WRINKLE FREE

(see function guide on the next page)

ACROSS SHOULDERS	19½ INCHES
SHIRT LENGTH	33½ INCHES



MODERN

- Our slimmest, most contemporary fit, cut narrow to the body, with shorter sleeve length
- Shorter body length, designed to look great when worn untucked
- Performance Stretch technology gives the perfect amount of flex for increased comfort and mobility
- Available in Pro Series and Casual Series

CASUAL SERIES



Classic button down with button-down collar points

Contrast collar band and cuffs

Ariat branding details

Hidden pen slot in left pocket

Wrinkle resistant

97% cotton, 3% elastane

Imported

PRO SERIES



Classic button down with button-down collar points

Contrast collar band and cuffs

Breathable mesh yoke

Taped placket and back neck seam

Ariat branding details

Hidden pen slot in left pocket

Wrinkle resistant

97% cotton, 3% elastane

Imported

ACROSS SHOULDERS	18¾ INCHES
SHIRT LENGTH	29½ INCHES

*Garment measurements based on size large and in inches to differentiate each fit numerically. Woven shirts are measured from the highest point on the shoulder.

WOVEN SHIRTS

FUNCTION GUIDE

PRO SERIES

Ariat® Men's Pro Series Western shirts combine advanced comfort features with performance fabric technologies for professional riders and horsemen.

FEATURES

CLASSIC & FITTED



Ergonomic seam construction for maximum freedom of movement



Sun Protection Fabric™ provides protection from sun rays



MMT™ finish for moisture management
Mesh lined yoke and grommets for extra breathability
Classic cowboy fit

MODERN



Perfect amount of flex for increased comfort and mobility

CASUAL

Ariat® Men's Casual shirts are the fabric of the Western lifestyle with high quality construction and comfort features.

FEATURES

CLASSIC & FITTED



Ergonomic seam construction for maximum freedom of movement

MODERN



Perfect amount of flex for increased comfort and mobility

WRINKLE FREE

Ariat® Men's Wrinkle Free shirts are made of specially-treated 100% cotton for a "just pressed" look that lasts, no iron required.

FEATURES

Premium fabric and durable construction w/ double needle reinforcement topstitch



Wrinkle-free technology ensures a long-lasting, freshly-ironed look



Ergonomic seam construction for maximum freedom of movement

FLEXTWILL

Designed for performance comfort and effortless style, this woven shirt seamlessly transitions in and out of the saddle.

FEATURES

FlexTwill fabric blends classic style with modern flexibility



Classic Long Sleeve

BIG & TALL



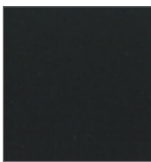
Replenishment
**Pro Series
Dayne Mini
Stripe Shirt**
PRO SERIES
True Blue
10023597

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Replenishment
**Pro Series
Dayne Mini
Stripe Shirt**
PRO SERIES
Prism Pink
10023596

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Replenishment
**Solid Twill
Shirt**
CASUAL SERIES
Black
10000502

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Replenishment
**Solid Twill
Shirt**
CASUAL SERIES
White
10000503

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

ALSO AVAILABLE IN BOYS

ALSO AVAILABLE IN BOYS



Replenishment
**Solid Twill
Shirt**
CASUAL SERIES
Prism Pink
10016692

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Replenishment
**Solid Twill
Shirt**
CASUAL SERIES
Khaki
10000505

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Replenishment
**Solid Twill
Shirt**
CASUAL SERIES
Ultramarine
10006660

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Replenishment
**Solid Twill
Shirt**
CASUAL SERIES
Burgundy
10012635

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

REPLENISHMENT TEAM LOGO TWILLS



Classic Long Sleeve

BIG & TALL



Replenishment
**Team Logo
Twill Shirt**
CASUAL SERIES
Black/White
10017497

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

ALSO AVAILABLE IN BOYS



Replenishment
**Team Logo
Twill Shirt**
CASUAL SERIES
White/Black
10046825

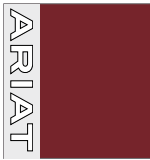
XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Replenishment
**Team Logo
Twill Shirt**
CASUAL SERIES
Ultramarine/White
10017498

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

ALSO AVAILABLE IN BOYS



Replenishment
**Team Logo
Twill Shirt**
CASUAL SERIES
Burgundy/White
10027995

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

ALSO AVAILABLE IN BOYS



Replenishment
**Team Logo
Twill Shirt**
CASUAL SERIES
Quiet Shade
10037479

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Replenishment
**Team Logo
Twill Shirt**
CASUAL SERIES
Black/Mexico
10038500

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Replenishment
**Team Logo
Twill Shirt**
CASUAL SERIES
White/Mexico
10040911

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

REPLENISHMENT *Fitted* SOLID TWILLS

DELIVERS AT ONCE



FITTED Long Sleeve



Replenishment
Solid Twill Shirt
CASUAL SERIES
White
10034230

XS	S	M	L	XL	XXL
----	---	---	---	----	-----



Replenishment
Solid Twill Shirt
CASUAL SERIES
Black
10034229

XS	S	M	L	XL	XXL
----	---	---	---	----	-----



Replenishment
Solid Twill Shirt
CASUAL SERIES
Burgundy
10034226

XS	S	M	L	XL	XXL
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Replenishment
Solid Twill Shirt
CASUAL SERIES
Ultramarine
10034225

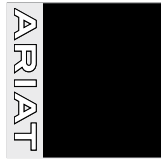
XS	S	M	L	XL	XXL
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REPLENISHMENT *Fitted* TEAM LOGO TWILLS

DELIVERS AT ONCE

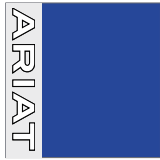


FITTED Long Sleeve



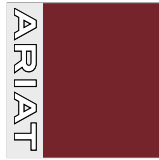
Replenishment
Team Logo Twill Shirt
CASUAL SERIES
Black/White
10034231

XS	S	M	L	XL	XXL
----	---	---	---	----	-----



Replenishment
Team Logo Twill Shirt
CASUAL SERIES
Ultramarine/White
10034232

XS	S	M	L	XL	XXL
----	---	---	---	----	-----



Replenishment
Team Logo Twill Shirt
CASUAL SERIES
Burgundy/White
10034233

XS	S	M	L	XL	XXL
----	---	---	---	----	-----



Replenishment
Team Logo Twill Shirt
CASUAL SERIES
Black/Mexico
10038914

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

REPLENISHMENT WRINKLE FREE SOLID TWILLS

DELIVERS AT ONCE



Classic Long Sleeve

BIG & TALL



Replenishment
Wrinkle Free Solid Shirt
WRINKLE FREE CASUAL SERIES
Black
10020328

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Replenishment
Wrinkle Free Solid Shirt
WRINKLE FREE CASUAL SERIES
Light Blue
10020329

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Replenishment
Wrinkle Free Solid Shirt
WRINKLE FREE CASUAL SERIES
Navy Blue
10020330

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Replenishment
Wrinkle Free Solid Shirt
WRINKLE FREE CASUAL SERIES
White
10020331

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Retro Long Sleeve

BIG & TALL

FEATURES

- 100% Cotton
- Western yoke and pocket styling
- Double front pockets
- Snap closure
- Imported



New Style
Harry Snap Shirt

Light Blue Shadow Plaid
10073579

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



New Style
Hart Snap Shirt

White Swan Stripe
10073578

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



New Style
Hodge Snap Shirt

Brick Red Plaid
10073580

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



New Style
Hyman Snap Shirt

Taupe Grey Stripe
10073581

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Retro Short Sleeve

BIG & TALL

FEATURES

- 100% Cotton
- Western yoke and pocket styling
- Double front pockets

- Snap closure
- Imported



New Style

Hartman Snap Shirt

Aquifer Plaid
10073575

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



New Style

Hawke Snap Shirt

Burnt Olive Plaid
10073577

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



New Style

Hawthorne Snap Shirt

Sandshell Stripe
10073572

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



New Style

Helix Snap Shirt

Dark Gull Grey Plaid
10073574

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



New Style

Hennery Snap Shirt

Biscuit Brown Plaid
10073576

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



New Style

Hyland Snap Shirt

Colonial Blue Stripe
10073573

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Modern Long Sleeve

FEATURES

- 97% Cotton, 3% Elastane
- Performance Stretch lets the fabric move with your body
- Contrast collar band and cuffs
- Imported



New Style
Martin Shirt

Pristine Paisley Print
10073642

XS	S	M	L	XL	XXL
----	---	---	---	----	-----



New Style
Monty Shirt

String Arrow Stripe
10073643

XS	S	M	L	XL	XXL
----	---	---	---	----	-----



Modern Short Sleeve

FEATURES

- 97% Cotton, 3% Elastane
- Performance Stretch lets the fabric move with your body
- Contrast collar band and cuffs
- Imported



New Style
Marlow Shirt

Blue Glow Large Medallion
10073645

XS	S	M	L	XL	XXL
----	---	---	---	----	-----



New Style
Matt Shirt

Cedar Arrow Block print
10073646

XS	S	M	L	XL	XXL
----	---	---	---	----	-----



New Style
Maxus Shirt

Nightshadow Arrow Stripe
10073647

XS	S	M	L	XL	XXL
----	---	---	---	----	-----



New Style
Merlin Shirt

Pristine Large Southwest Stripe
10073644

XS	S	M	L	XL	XXL
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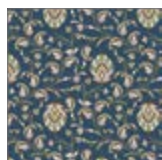
Classic Long Sleeve

BIG & TALL

Pro Series
Scottie ShirtPRO SERIES
Key Largo Blue
Plaid
10073565

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

ALSO AVAILABLE IN BOYS

Sheppard
ShirtCASUAL SERIES
Key Largo Paisley
Print
10073593

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

Pro Series
Sebastain ShirtPRO SERIES
Bronze Green Plaid
10073568

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

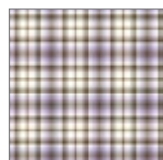
ALSO AVAILABLE IN BOYS



Smitty Shirt

CASUAL SERIES
Loden Frost
Abstract Print
10073529

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

Pro Series
Sevyn ShirtPRO SERIES
Chocolate Brown
Plaid
10073566

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Somers Shirt

CASUAL SERIES
White Multi
10073594

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

Pro Series
Stevie ShirtPRO SERIES
White Multi Stripe
10073567

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Stephon Shirt

CASUAL SERIES
Almond Oil Stripe
Serape
10073595

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

ALSO AVAILABLE IN BOYS



Stu Shirt

CASUAL SERIES
Irish Cream
Southwest Motif
Print
10073592

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Classic Short Sleeve

BIG & TALL

Pro Series
Brodie ShirtPRO SERIES
White Multi Plaid
10073605

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

Pro Series
Santana ShirtPRO SERIES
Key Largo Blue
Plaid
10073608

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Sable Shirt

CASUAL SERIES
Almond Oil Scenic
Print
10073530

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

ALSO AVAILABLE IN BOYS

Pro Series
Sasha ShirtPRO SERIES
White Multi Plaid
10073606

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Seton Shirt

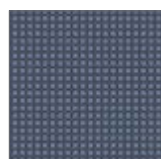
CASUAL SERIES
White
10073528

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

ALSO AVAILABLE IN BOYS

Pro Series
Shane ShirtPRO SERIES
Loden Frost Plaid
10073607

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Storm Shirt

CASUAL SERIES
Key Largo Mini
Geo Print
10073596

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

LIGHTWEIGHT TWILL SHIRTS

DELIVERS
4/1/2026



Classic Short Sleeve

BIG & TALL



New Style

Lightweight Twill Shirt

CASUAL SERIES
Black
10073432

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



New Style

Lightweight Twill Shirt

CASUAL SERIES
White
10073615

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



New Style

Lightweight Twill Shirt

CASUAL SERIES
Key Largo
10073616

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



New Style

Lightweight Twill Shirt

CASUAL SERIES
Silt Green
10073617

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

Snap SHIRTS

DELIVERS
4/1/2026



Classic Long Sleeve



New Style

Frey Snap Shirt

CASUAL SERIES
White Geo Print
10073622

XS	S	M	L	XL	XXL



New Style

Fritz Snap Shirt

CASUAL SERIES
Black Medallion Print
10073621

XS	S	M	L	XL	XXL



New Style

Fynn Snap Shirt

CASUAL SERIES
Irish Cream Paisley Print
10073620

XS	S	M	L	XL	XXL



New Style

Pro Series Finley Snap Shirt

PRO SERIES
Night Shadow Blue Plaid
10073518

XS	S	M	L	XL	XXL



New Style

Pro Series Fintan Snap Shirt

PRO SERIES
Key Largo Blue Multi Plaid
10073618

XS	S	M	L	XL	XXL



New Style

Pro Series Forest Snap Shirt

PRO SERIES
Nugget Amber Plaid
10073517

XS	S	M	L	XL	XXL



New Style

Pro Series Fraser Snap Shirt

PRO SERIES
White Multi Plaid
10073516

XS	S	M	L	XL	XXL



New Style

Lightweight Twill Snap Shirt

CASUAL SERIES
Almond Oil
10073613

XS	S	M	L	XL	XXL



New Style

Lightweight Twill Snap Shrt

CASUAL SERIES
Key Largo
10073614

XS	S	M	L	XL	XXL



FITTED Long Sleeve

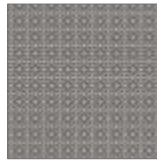


New Style

Felipe Snap Shirt

CASUAL SERIES
Chambray Blue
Geo Print
10073623

XS	S	M	L	XL	XXL
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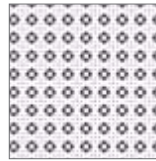


New Style

Floyd Snap Shirt

CASUAL SERIES
Black Medallion
Print
10073624

XS	S	M	L	XL	XXL
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New Style

Franz Snap Shirt

CASUAL SERIES
White Multi Geo
Print
10073625

XS	S	M	L	XL	XXL
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New Style

Pro Series Fasier Snap Shirt

PRO SERIES
Roasted Cashew
Stripe
10073619

XS	S	M	L	XL	XXL
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Classic Long Sleeve

BIG & TALL

FEATURES

- Made with FlexTwill fabric
 - 58% Cotton, 35% Polyester, 7% Elastane
 - Adjustable cuffs with extended button detail
 - Hidden pen slot in left pocket
 - Button-front collar with buttoned collar points
- Ariat® branding details
 - Moisture wicking
 - Sun Protection Fabric™ UPF 30+
 - Imported



New Color
Everything Shirt

Crystal Blue Plaid
10071591

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



New Color
Everything Shirt

Blissful Blue Medallion Diamond
10071589

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



New Color
Everything Shirt

Blue Glow Southwest Crosses
10073897

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



New Color
Everything Shirt

White Southwest
10073896

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



New Color
Everything Shirt

Black Mini Medallion
10073895

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



New Color
Everything Shirt

Blue Plaid Multi
TBD

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Classic Long Sleeve

BIG & TALL

FEATURES

- Made with FlexTwill fabric
- 58% Cotton, 35% Polyester, 7% Elastane
- Adjustable cuffs with extended button detail
- Hidden pen slot in left pocket
- Button-front collar with buttoned collar points

- Ariat® branding details
- Moisture wicking
- Sun Protection Fabric™ UPF 30+
- Imported



Everything Shirt

Black

10071100

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Everything Shirt

White

10072739

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Everything Shirt

Icy Pink

10072738

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Everything Shirt

Cartouche

10072737

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Everything Shirt

Scarlet Red

10072736

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Everything Shirt

Crystal Blue

10072735

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Everything Shirt

Tahitian Tide

10072734

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Everything Shirt

Sky Rocket

10072733

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Classic Denim Shirt

BIG & TALL

- Western yoke and pocket styling
 - Snap closure
 - Double front pockets
- 100% Cotton
 - 6.75oz denim
 - Imported

Available At Once
Broadway
10047940

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Retro Denim Shirt

- Western yoke and pocket styling
 - Snap closure
 - Double front pockets
- 100% Cotton
 - 6.75oz denim
 - Imported

Available At Once
Stone
10033464

S	M	L	XL	XXL
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Classic Cowboy Denim Shirt

- 100% Cotton
 - Western yoke and pocket styling
 - Snap closure
- Double front pockets
 - 6.75 oz denim
 - Imported

TFR

Available 1/1/2026
Brody
10072942

S	M	L	XL	XXL
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BIG & TALL

Printed 360 Airflow™ Short Sleeve Shirt



- Breathable perforated 100% Polyester fabric
- Classic button down
- Single chest pocket
- Button down collar
- Hidden sunglass cloth
- Imported



New Style
Available 4/1/2026
Blue Quartz
10073440

S	M	L	XL	XXL	3XL	LT	XLT	XXLT
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New Style
Available 4/1/2026
Sleet
10073439

S	M	L	XL	XXL	3XL	LT	XLT	XXLT
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New Style
Available 4/1/2026
Rio Red
10073438

S	M	L	XL	XXL	3XL	LT	XLT	XXLT
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New Style
Available 4/1/2026
Blue Glow
10073437

S	M	L	XL	XXL	3XL	LT	XLT	XXLT
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REPLENISHMENT GRAPHIC TEES

DELIVERS
1/1/2026

Ariat® Stripe Patriotic Badge Short Sleeve T-Shirt



- 4.3oz Cotton/Polyester blend
- Screenprint logo and neck label
- Imported

Replenishment
Available 1/1/2026

COLOR Black
STYLE # 10073966

S	M	L	XL	XXL	3XL
---	---	---	----	-----	-----



Ariat® Stripe Patriotic Badge Short Sleeve T-Shirt

- 4.3oz Cotton/Polyester blend
- Screenprint logo and neck label
- Imported

Replenishment
Available 1/1/2026

COLOR Monaco Blue
STYLE # 10073965

S	M	L	XL	XXL	3XL
---	---	---	----	-----	-----

Ariat® Stripe Patriotic Badge Short Sleeve T-Shirt



- 4.3oz Cotton/Polyester blend
- Screenprint logo and neck label
- Imported

Replenishment
Available 1/1/2026

COLOR Charcoal Heather
STYLE # 10073964

S	M	L	XL	XXL	3XL
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Ariat® Stripe Patriotic Badge Short Sleeve T-Shirt

- 4.3oz Cotton/Polyester blend
- Screenprint logo and neck label
- Imported

Replenishment
Available 1/1/2026

COLOR Brown Heather
STYLE # 10073963

S	M	L	XL	XXL	3XL
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Ariat® Outline Shop Short Sleeve T-Shirt

- 4.3oz Cotton/Polyester blend
- Screenprint logo and neck label
- Imported

Replenishment

Available 1/1/2026

COLOR Military Heather

STYLE # 10073962



Ariat® Outline Shop Short Sleeve T-Shirt

- 4.3oz Cotton/Polyester blend
- Screenprint logo and neck label
- Imported

Replenishment

Available 1/1/2026

COLOR Navy Heather

STYLE # 10073961



Ariat® Outline Shop Short Sleeve T-Shirt

- 4.3oz Cotton/Polyester blend
- Screenprint logo and neck label
- Imported

Replenishment

Available 1/1/2026

COLOR Pewter

STYLE # 10073960



Ariat® Outline Shop Short Sleeve T-Shirt

- 4.3oz Cotton/Polyester blend
- Screenprint logo and neck label
- Imported

Replenishment

Available 1/1/2026

COLOR Papaya

STYLE # 10073959



Ariat® Banner Badge Short Sleeve T-Shirt

- 4.3oz Cotton/Polyester blend
- Screenprint logo and neck label
- Imported

Replenishment

Available 1/1/2026

COLOR Black

STYLE # 10073958



Ariat® Banner Badge Short Sleeve T-Shirt

- 4.3oz Cotton/Polyester blend
- Screenprint logo and neck label
- Imported

Replenishment

Available 1/1/2026

COLOR Red Clay Heather

STYLE # 10073957



Ariat® Banner Badge Short Sleeve T-Shirt

- 4.3oz Cotton/Polyester blend
- Screenprint logo and neck label
- Imported

Replenishment

Available 1/1/2026

COLOR Grey Heather

STYLE # 10073956



Ariat® Banner Badge Short Sleeve T-Shirt

- 4.3oz Cotton/Polyester blend
- Screenprint logo and neck label
- Imported

Replenishment

Available 1/1/2026

COLOR Iceberg

STYLE # 10073955



Ariat® Longskull Freedom Short Sleeve Charger T-Shirt

- 100% Polyester
- Heathered Polyester jersey
- Contrast branded interior neck tape
- Imported

New Style

Available 4/1/2026

COLOR Dark Olive Heather

STYLE # 10073442

S M L XL XXL 3XL



Ariat® Patriot Stripe Short Sleeve Charger T-Shirt

- 100% Polyester
- Heathered Polyester jersey
- Contrast branded interior neck tape
- Imported

New Style

Available 4/1/2026

COLOR Haute Red Heather

STYLE # 10073441

S M L XL XXL 3XL



Ariat® Logo Hoodie

- Brushed fleece
- Screen printed logo and graphics
- Jersey lined hood
- Hand warmer pocket
- Ribbed cuffs and hem
- Hood with adjustable drawcord
- Imported

Replenishment

Available At Once

COLOR Charcoal Heather

STYLE # 10040816

S M L XL XXL 3XL LT XLT XXLT

BIG & TALL



Ariat® Logo Hoodie

- Brushed fleece
- Screen printed logo and graphics
- Jersey lined hood
- Hand warmer pocket
- Ribbed cuffs and hem
- Hood with adjustable drawcord
- Imported

Replenishment

Available At Once

COLOR Poseidon Heather

STYLE # 10041803

S M L XL XXL 3XL LT XLT XXLT

BIG & TALL



Ariat® Logo Hoodie

- Brushed fleece
- Screen printed logo and graphics
- Jersey lined hood
- Hand warmer pocket
- Ribbed cuffs and hem
- Hood with adjustable drawcord
- Imported

Replenishment

Available At Once

COLOR Black

STYLE # 10040815

S M L XL XXL 3XL LT XLT XXLT

BIG & TALL

Also Available in Boys



Ariat® Logo Hoodie

- Brushed fleece
- Screen printed logo and graphics
- Jersey lined hood
- Hand warmer pocket
- Ribbed cuffs and hem
- Hood with adjustable drawcord
- Imported

Replenishment

Available At Once

COLOR Heather Grey

STYLE # 10040817

S M L XL XXL 3XL LT XLT XXLT

BIG & TALL



Patriot Hoodie

- Peached fleece
- Camo print contrast
- Embroidered US flag applique
- Ribbed cuff and hem
- Adjustable hood
- Kangaroo pocket
- Imported



Replenishment

Available At Once

COLOR Black Digi Camo

STYLE # 10022683

S M L XL XXL 3XL LT XLT XXLT

BIG & TALL

Also Available in Boys



Patriot Hoodie

- Peached fleece
- Camo print contrast
- Embroidered US flag applique
- Ribbed cuff and hem
- Adjustable hood
- Kangaroo pocket
- Imported



Replenishment

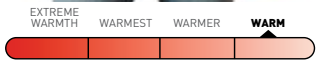
Available At Once

COLOR Desert Digi Camo

STYLE # 10022684

S M L XL XXL 3XL LT XLT XXLT

BIG & TALL



Logo Softshell Jacket

BIG & TALL

- Stretch softshell with laminated finish
- Contrast trims and logos
- Zippered hand and chest pockets
- Adjustable waist cord and cuffs
- Embroidered logos
- Interior concealed pocket
- Imported



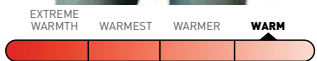
ARIAT

Available 8/1/2025

Black

10062578

XS	S	M	L	XL	XXL	3XL	LT	XLT	XXLT
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Logo Softshell Vest

BIG & TALL

- Stretch softshell with laminated finish
- Contrast trims and logos
- Zippered chest pockets
- Adjustable waist cord and cuffs
- Embroidered logos
- Interior concealed pocket
- Imported



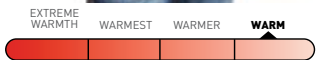
ARIAT

Available 8/1/2025

Black

10062587

XS	S	M	L	XL	XXL	3XL	LT	XLT	XXLT
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New Team Softshell Jacket

- Smooth twill softshell with microfleece backing
- Stand collar
- Zippered hand pockets
- Ariat team branding
- Imported



ARIAT

Replenishment

Available At Once

Black

10019279

XS	S	M	L	XL	XXL
----	---	---	---	----	-----



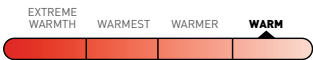
New Team Softshell Mexico Jacket

- Smooth twill softshell with microfleece backing
- Mock collar
- Zippered hand pockets
- Ariat team branding
- Mexico flag at center back
- Imported



Replenishment
Available At Once
Black
10031424

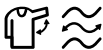
XS	S	M	L	XL	XXL
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Vernon Softshell Jacket

BIG & TALL

- Stretch softshell with laminated finish
- Contrast trims and logos
- Zippered hand and chest pockets
- Adjustable waist cord and cuffs
- Embroidered logos
- Imported



Available 8/1/2025
Black
10062596

XS	S	M	L	XL	XXL	3XL	LT	XLT	XXLT
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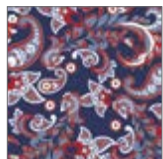
Also Available in Boys



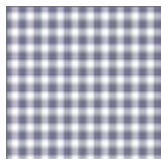


Classic Long Sleeve

BIG & TALL

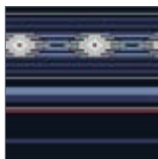
**Bennie Shirt**
CASUAL SERIES
Evening Blue
Paisley Print
10073590

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

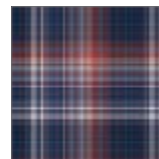
**Pro Series Blaire Shirt**
PRO SERIES
Sleet Grey Plaid
10073564

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

ALSO AVAILABLE IN BOYS

**Berke Shirt**
CASUAL SERIES
Evening Blue
Southwest Stripe
10073525

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

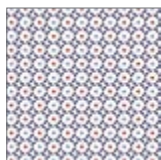
**Pro Series Blaze Shirt**
PRO SERIES
Evening Blue Plaid
10073563

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

ALSO AVAILABLE IN BOYS

**Bowman Shirt**
CASUAL SERIES
Hibiscus Red
Triangle Print
10073588

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

**Britton Shirt**
CASUAL SERIES
White Geo Print
10073591

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Classic Short Sleeve

BIG & TALL

**Baxter Classic Fit Shirt**
CASUAL SERIES
White Multi
Southwest Print
10073527

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

ALSO AVAILABLE IN BOYS

**Pro Series Barry Shirt**
PRO SERIES
Evening Blue Multi
Plaid
10073602

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

**Bill Classic Fit Shirt**
CASUAL SERIES
Evening Blue
Medallion Print
10073524

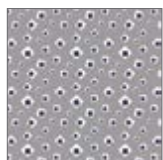
XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

ALSO AVAILABLE IN BOYS

**Pro Series Bernard Shirt**
PRO SERIES
Evening Blue
Check
10073603

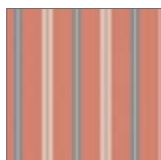
XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

ALSO AVAILABLE IN BOYS

**Bosco Classic Fit Shirt**
CASUAL SERIES
Sleet Grey Geo
Print
10073526

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

ALSO AVAILABLE IN BOYS

**Pro Series Bobby Shirt**
PRO SERIES
Hibiscus Red
Stripe
10073604

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

ALSO AVAILABLE IN BOYS

**Brogan Classic Fit Shirt**
CASUAL SERIES
Patriot Blue
Abstract Print
10073589

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

**Pro Series Ned Shirt**
PRO SERIES
Paprika Plaid
10073601

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



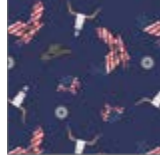
Fitted Long Sleeve



Barth Shirt

CASUAL SERIES
Tango Red Mini
Paisley Print
10073531

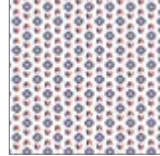
XS	S	M	L	XL	XXL
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Berne Shirt

CASUAL SERIES
Patriot Blue
Americana Print
10073534

XS	S	M	L	XL	XXL
----	---	---	---	----	-----



Brad Shirt

CASUAL SERIES
White Multi Geo
Print
10073532

XS	S	M	L	XL	XXL
----	---	---	---	----	-----



Byrd Shirt

CASUAL SERIES
Colony Blue
Southwest Motif
Print
10073533

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

TEAM COLLECTION

DELIVERS
5/1/2026

Classic Long Sleeve

BIG & TALL

Pro Series
Team Dario
Shirt

PRO SERIES
White/Grey
10073626

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

Team Dallas
Shirt

CASUAL SERIES
White Multi Geo
Print/Black
10073629

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

Team Daniel
Shirt

CASUAL SERIES
White Multi
Southwest/Blue
10073627

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

Team Dylan
Shirt

CASUAL SERIES
Red Scroll Print/
White
10073628

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



New Color

Team Logo
Lightweight
Twill Shirt

CASUAL SERIES
Colonial Blue/
White
10073660

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



New Color

Team Logo
Lightweight
Twill Shirt

CASUAL SERIES
Deep Lichen
Green/Amber
10073661

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



FITTED Long Sleeve

ARIAT

New Style
Team Dariel Shirt
PRO SERIES
Black Medallion
Print/Black
10073630

XS	S	M	L	XL	XXL
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ARIAT

New Style
Team Donovan Shirt
CASUAL SERIES
White Multi
Feather Print/Red
10073631

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

ARIAT

New Color
**Team Logo
Lightweight
Twill Shirt**
CASUAL SERIES
White/Blue
Medallion Fill
10073652

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

ARIAT

New Color
**Team Logo
Lightweight
Twill Shirt**
CASUAL SERIES
Tango Red/White
10073653

XS	S	M	L	XL	XXL
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NEW COLLECTION WRINKLE FREE SALOON AFFAIR

DELIVERS
5/1/2026



Classic Long Sleeve

BIG & TALL

**Wrinkle Free
Solid Pinpoint
Oxford Shirt**
CASUAL SERIES
Rhubarb
10073476

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

**Wrinkle Free
Walden Shirt**
CASUAL SERIES
Chambray Blue
10073684

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

**Wrinkle Free
Waverly Shirt**
CASUAL SERIES
White Geo Print
10073681

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

**Wrinkle Free
Wesley Shirt**
CASUAL SERIES
White Multi Plaid
10073679

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

**Wrinkle Free
Williams Shirt**
CASUAL SERIES
Rhubarb Plaid
10073632

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

**Wrinkle Free
Willke Shirt**
CASUAL SERIES
White Multi Geo
Mini Stripe
10073683

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

**Wrinkle Free
Wrenly Shirt**
CASUAL SERIES
Red Mahogany Dot
Print
10073682

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

**Wrinkle Free
Wylder Shirt**
CASUAL SERIES
Java Micro Plaid
10073680

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Classic Short Sleeve

BIG & TALL

New Style
**Wrinkle Free
Will Shirt**
CASUAL SERIES
Laurel Green Plaid
10073695

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

New Style
**Wrinkle Free
Wolcott Shirt**
CASUAL SERIES
White Multi Barely
Pink
10073696

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

New Style
**Wrinkle Free
Worthington
Shirt**
CASUAL SERIES
Laurel Green
Southwest Print
10073697

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

New Style
**Wrinkle Free
Wadell Shirt**
CASUAL SERIES
Red Mahogany
Paisley Print
10073698

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

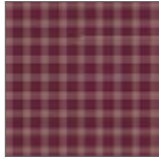
NEW
COLLECTION

Fitted WRINKLE FREE SALOON AFFAIR

DELIVERS
5/1/2026



FITTED Long Sleeve



Wrinkle Free Walder Shirt

CASUAL SERIES
Red Mahogany
Micro Plaid
10073694

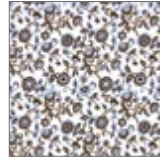
XS S M L XL XXL



Wrinkle Free Wally Shirt

CASUAL SERIES
Barely Pink Geo
Print
10073690

XS S M L XL XXL



Wrinkle Free Weaver Shirt

CASUAL SERIES
White Multi Vine
Print
10073691

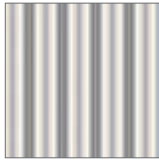
XS S M L XL XXL



Wrinkle Free Wenzel Shirt

CASUAL SERIES
Barely Pink Plaid
10073693

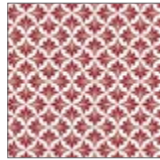
XS S M L XL XXL



Wrinkle Free Wickham Shirt

CASUAL SERIES
Coastal Fjord Blue
Plaid
10073692

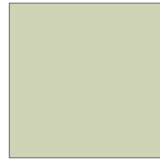
XS S M L XL XXL



Wrinkle Free Wilde Shirt

CASUAL SERIES
Rhubarb Leaf Print
10073689

XS S M L XL XXL



Wrinkle Free Ariat Solid Pinpoint Oxford Shirt

CASUAL SERIES
Laurel Green
10073500

XS S M L XL XXL

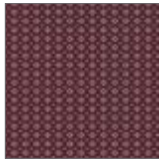
NEW
COLLECTION

WRINKLE FREE Snap SHIRTS SALOON AFFAIR

DELIVERS
5/1/2026



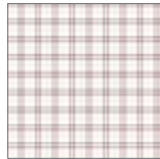
Classic Long Sleeve



Wrinkle Free Dion Snap Shirt

CASUAL SERIES
Red Mahogany Mini
Southwest Motif
10073656

XS S M L XL XXL



Wrinkle Free Draco Snap Shirt

CASUAL SERIES
White Multi Plaid
10073657

XS S M L XL XXL



Wrinkle Free Refined Slub Snap Shirt

CASUAL SERIES
Chambray Blue
Refined Slub
10073488

XS S M L XL XXL

NEW
COLLECTION

Fitted WRINKLE FREE Snap SHIRTS SALOON AFFAIR

DELIVERS
5/1/2026



FITTED Long Sleeve



Wrinkle Free Dennis Snap Shirt

CASUAL SERIES
Navy Geo Print
10073658

XS S M L XL XXL



Wrinkle Free Dash Snap Shirt

CASUAL SERIES
Blue Multi Plaid
10073659

XS S M L XL XXL



Wrinkle Free Refined Slub Snap Shirt

CASUAL SERIES
Barely Pink
10073487

XS S M L XL XXL



VentTEK™ Shirt

BIG & TALL

- 100% Polyester
- Breathable mesh back yoke
- Underarm gusset
- Hidden collar buttons
- Hidden sunglass cloth
- Zippered front chest pockets
- Sun Protection Fabric™ UPF 40
- Imported



Replenishment
Available At Once
Black
10034960

S M L XL XXL 3XL LT XLT XXLT

Replenishment
Available At Once
Charcoal
10034961

S M L XL XXL 3XL LT XLT XXLT

Replenishment
Available 1/1/2026
Malbec
10036320

S M L XL XXL 3XL LT XLT XXLT

New Color
Available 5/1/2026
Watercrest Green
10073480

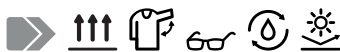
S M L XL XXL 3XL LT XLT XXLT

Printed VentTEK™ Shirt

BIG & TALL



- 100% Polyester
- Breathable mesh back yoke
- Underarm gusset
- Hidden collar buttons
- Hidden sunglass cloth
- Zippered front chest pockets
- Sun Protection Fabric™ UPF 40
- Imported



New Style
Available 5/1/2026
Copper Brown
10073430

S M L XL XXL 3XL LT XLT XXLT

New Style
Available 5/1/2026
Black
10073431

S M L XL XXL 3XL LT XLT XXLT

VentTEK™ Outbound Long Sleeve Shirt

BIG & TALL



- 100% Polyester
- Breathable mesh back yoke at back
- Underarm gusset
- Hidden collar buttons
- Hidden sunglass cloth
- 2 hook and loop front pockets
- Sun Protection Fabric™ UPF 40
- Imported



Replenishment
Available At Once
Black
10039581

S M L XL XXL 3XL LT XLT XXLT

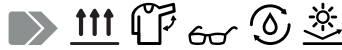
BIG & TALL



VentTEK™ Outbound Shirt

- 100% Polyester
- Breathable mesh yoke at back
- Underarm gusset
- Hidden collar buttons

- Hidden sunglass cloth
- 2 hook and loop front pockets
- Sun Protection Fabric™ UPF 40
- Imported



Replenishment
Available At Once
Black
10035388

S M L XL XXL 3XL LT XLT XXLT

New Color
Available 5/1/2026
Light Grey
10073473

S M L XL XXL 3XL LT XLT XXLT

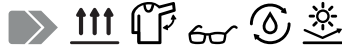


Printed VentTEK™ Outbound Shirt

BIG & TALL

- 100% Polyester
- Breathable mesh yoke at back
- Underarm gusset
- Hidden collar buttons

- Hidden sunglass cloth
- 2 hook and loop front pockets
- Sun Protection Fabric™ UPF 40
- Imported



New Style
Available 5/1/2026
Rhubarb Red
10073429

S M L XL XXL 3XL LT XLT XXLT

New Style
Available 5/1/2026
Black
10073428

S M L XL XXL 3XL LT XLT XXLT



VentTEK™ Outbound Shirt

- 100% Polyester
- Breathable mesh yoke at back
- Underarm gusset
- Hidden collar buttons

- Hidden sunglass cloth
- 2 hook and loop front pockets
- Sun Protection Fabric™ UPF 40
- Imported



New Style
Available 5/1/2026
Blue Moon
10073464

S M L XL XXL



FITTED Printed VentTEK™ Outbound Shirt

- 100% Polyester
- Breathable mesh yoke at back
- Underarm gusset
- Hidden collar buttons

- Hidden sunglass cloth
- 2 hook and loop front pockets
- Sun Protection Fabric™ UPF 40
- Imported



New Style
Available 5/1/2026
Cartouche
10073427

S M L XL XXL



Western VentTEK™ Shirt

BIG & TALL

- 100% Polyester
- Breathable mesh yoke at back
- Western pockets and detailing
- Snap closure
- Hidden collar buttons
- Hidden sunglass cloth
- Zippered front chest pockets
- Sun Protection Fabric™ UPF 40
- Imported



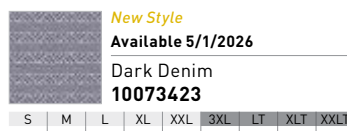
S M L XL XXL 3XL LT XLT XXL



Printed Western VentTEK™ Shirt

BIG & TALL

- 100% Polyester
- Breathable mesh yoke at back
- Western pockets and detailing
- Snap closure
- Hidden collar buttons
- Hidden sunglass cloth
- Zippered front chest pockets
- Sun Protection Fabric™ UPF 40
- Imported



S M L XL XXL 3XL LT XLT XXL

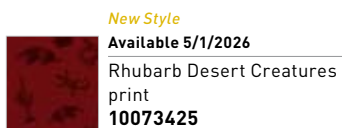


Printed VentTEK™ Western Yoke Shirt

- 100% Polyester
- Breathable mesh yoke at back
- Western pockets and detailing
- Snap closure
- Hidden collar buttons
- Hidden sunglass cloth
- Zippered front chest pockets
- Sun Protection Fabric™ UPF 40
- Imported



S M L XL XXL

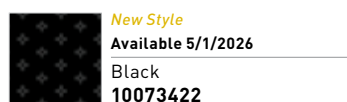


S M L XL XXL

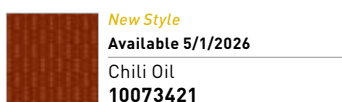


FITTED Printed VentTEK™ Western Shirt

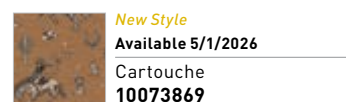
- 100% Polyester
- Breathable mesh yoke at back
- Western pockets and detailing
- Snap closure
- Hidden collar buttons
- Hidden sunglass cloth
- Zippered front chest pockets
- Sun Protection Fabric™ UPF 40
- Imported



S M L XL XXL



S M L XL XXL



S M L XL XXL

**FITTED 4 Way Stretch VentTEK™ Western Shirt**

- 100% Polyester
- 4-way stretch fabric
- Breathable mesh yoke at back
- Western pockets and detailing
- Snap closure
- Hidden collar buttons
- Hidden sunglass cloth
- Zippered front chest pockets
- Sun Protection Fabric™ UPF 40
- Imported



	TFR Available 5/1/2026				
	White 10077057				
S	M	L	XL	XXL	

	TFR Available 5/1/2026				
	Black 10077050				
S	M	L	XL	XXL	

	TFR Available 5/1/2026				
	Scarlet Sage 10077068				
S	M	L	XL	XXL	

	TFR Available 5/1/2026				
	Grape Leaf 10077033				
S	M	L	XL	XXL	

	TFR Available 5/1/2026				
	Irish Cream 10077052				
S	M	L	XL	XXL	

	TFR Available 5/1/2026				
	Skyway 10077067				
S	M	L	XL	XXL	

**AC Polo**

BIG & TALL

- Pique Tek fabric with MMT™ finish
- Odor management
- Cooling finish
- UPF 45 on main body
- Rib collar
- Mesh side panels
- Imported



	Replenishment Available At Once				
	Shadow 10015536				
S	M	L	XL	XXL	3XL

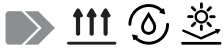
	Replenishment Available At Once				
	Black 10014555				
S	M	L	XL	XXL	3XL



TEK Polo

BIG & TALL

- Pique Tek fabric with MMT™ finish
- Odor management
- Cooling finish
- UPF 45
- Imported



 Replenishment Available At Once Navy 10009063	 Replenishment Available At Once Black 10009062	 Replenishment Available At Once Maroon 10022856
S M L XL XXL 3XL LT XLT XXLT	S M L XL XXL 3XL LT XLT XXLT	S M L XL XXL 3XL LT XLT XXLT
 Replenishment Available At Once Silver Lining 10022001	 New Color Available 5/1/2026 Purple Heather 10073483	 New Color Available 5/1/2026 Blue Quartz 10073482
S M L XL XXL 3XL LT XLT XXLT	S M L XL XXL 3XL LT XLT XXLT	S M L XL XXL 3XL LT XLT XXLT

ALSO AVAILABLE IN BOYS

 New Color Available 5/1/2026 Angel Blue 10073481
S M L XL XXL 3XL LT XLT XXLT

ALSO AVAILABLE IN BOYS



Charger 2.0 Polo

- 47% Recycled Polyester, 47% Polyester, 6% Elastane
- Self collar
- UPF 50
- Imported



 New Color Available 5/1/2026 Angel Blue 10073475	 New Color Available 5/1/2026 Sky Rocket 10073474
S M L XL XXL	S M L XL XXL



FITTED Charger 2.0 Polo

- 47% Recycled Polyester, 47% Polyester, 6% Elastane
- Self collar
- UPF 50
- Imported



 New Color Available 5/1/2026 Captain's Blue 10073467	 New Color Available 5/1/2026 Beach Glass 10073466	 New Color Available 5/1/2026 Cataloupe 10073465
S M L XL XXL	S M L XL XXL	S M L XL XXL

BIG & TALL



All Over Print Polo

- 100% Polyester melange fabric with MMT™ finish
- Self collar
- UPF 50
- Imported



New Color
Available 5/1/2026
Scarlet Heather Southwest Stripe
10073584

S M L XL XXL 3XL LT XLT XXLT

New Color
Available 5/1/2026
Charcoal Heather Southwest Print
10076065

S M L XL XXL 3XL LT XLT XXLT

New Color
Available 5/1/2026
Black Mini Star print
10073472

S M L XL XXL 3XL LT XLT XXLT

New Color
Available 5/1/2026
White Geo X print
10073471

S M L XL XXL 3XL LT XLT XXLT

New Color
Available 5/1/2026
White Western Toss print
10073470

S M L XL XXL 3XL LT XLT XXLT

New Color
Available 5/1/2026
Taupe Gray Southwest Geo print
10073469

S M L XL XXL 3XL LT XLT XXLT

New Color
Available 5/1/2026
Ibiza Blue Mini Geo print
10073468

S M L XL XXL 3XL LT XLT XXLT

New Color
Available 5/1/2026
Black Multi Geo Print
10076069

S M L XL XXL 3XL LT XLT XXLT

New Color
Available 5/1/2026
White Multi Geo Print
10076068

S M L XL XXL 3XL LT XLT XXLT



FITTED All Over Print Polo

- 100% Polyester melange fabric with MMT™ finish
- Self collar
- UPF 52
- Imported



New Color
Available 5/1/2026
Blue Quartz Tribal Stripe
10073434

S M L XL XXL

New Color
Available 5/1/2026
White Southwest Triangle
10073433

S M L XL XXL

New Color
Available 5/1/2026
White Geo Print
10076067

S M L XL XXL

ALSO AVAILABLE IN BOYS

ALSO AVAILABLE IN BOYS

New Color
Available 5/1/2026
Sky Rocket Camo print
10073436

S M L XL XXL

New Color
Available 5/1/2026
Beach Glass Southwest Diamond
10073585

S M L XL XXL



Printed 360 Airflow Polo

- Breathable perforated 92% Polyester, 8% Elastane fabric with MMT™ finish
- Odor management
- Cooling finish
- Self collar
- Three-button placket
- Imported





New Color

Available 5/1/2026

Blissful Blue

10073509

S	M	L	XL	XXL
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New Color

Available 5/1/2026

Eileen Grey

10073508

S	M	L	XL	XXL
---	---	---	----	-----



New Style

Available 5/1/2026

Scarlet

10073507

S	M	L	XL	XXL
---	---	---	----	-----



FITTED Retro Western Snap Polo

- 60% Cotton, 35% Modal, 5% Spandex
- Western yoke and detailing
- Three snap front placket
- Two snap front pockets
- Can be worn untucked
- Imported



New Color

Available 5/1/2026

Four Leaf Clover

10073502

S	M	L	XL	XXL
---	---	---	----	-----



New Color

Available 5/1/2026

Moonbeam

10073501

S	M	L	XL	XXL
---	---	---	----	-----



FITTED Logo Polo

- 100% Polyester
- Pique knit fabric
- Rib knit collar with Ariat logo
- Odor management
- UPF 50
- Three-button placket
- Imported



New Style

Available 5/1/2026

Sky Rocket

10073583

S	M	L	XL	XXL
---	---	---	----	-----



New Style

Available 5/1/2026

Deep Lichen Green

10073582

S	M	L	XL	XXL
---	---	---	----	-----



Ariat® Bison Wander Short Sleeve T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

New Style

Available 5/1/2026

COLOR Mediterranean

STYLE # 10073412

S M L XL XXL 3XL



Ariat® Country and Western Lockup Short Sleeve T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

New Style

Available 5/1/2026

COLOR Black

STYLE # 10073418

S M L XL XXL 3XL



Ariat® Cowboy Up Short Sleeve T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

New Style

Available 5/1/2026

COLOR Natural

STYLE # 10073414

S M L XL XXL 3XL



Ariat® Cowmooflage Short Sleeve T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

New Style

Available 5/1/2026

COLOR Black

STYLE # 10073419

S M L XL XXL 3XL



Ariat® Desert Badge Tradition Short Sleeve T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

New Style

Available 5/1/2026

COLOR Smoked Pearl

STYLE # 10073415

S M L XL XXL 3XL



Ariat® Drop Down Eagle Short Sleeve T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

New Style

Available 5/1/2026

COLOR Key Largo

STYLE # 10073417

S M L XL XXL 3XL



Ariat® Liquid Stamp Flag Short Sleeve T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

New Style

Available 5/1/2026

COLOR Sailor Blue

STYLE # 10062952

S M L XL XXL 3XL



Ariat® Proven Stamp Short Sleeve T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

New Style

Available 5/1/2026

COLOR Natural

STYLE # 10073416

S M L XL XXL 3XL



Ariat® Southwest Mountain Man Short Sleeve T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

New Style

Available 5/1/2026

COLOR Vintage Black

STYLE # 10062951

S	M	L	XL	XXL	3XL
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Ariat® Traditional Eagle LOTF Short Sleeve T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

New Style

Available 5/1/2026

COLOR Vintage Black

STYLE # 10073413

S	M	L	XL	XXL	3XL
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Ariat® Whisky Uno Short Sleeve T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

New Style

Available 5/1/2026

COLOR Elm

STYLE # 10073484

S	M	L	XL	XXL	3XL
---	---	---	----	-----	-----



Classic Long Sleeve

BIG & TALL

**Pro Series
Nick Shirt**PRO SERIES
Key Largo Blue
Plaid
10073610

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

**Niven Shirt**CASUAL SERIES
Key Largo Scroll
Print
10073535

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

**Pro Series
Nico Shirt**PRO SERIES
White Multi Plaid
10073562

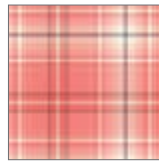
XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

**Noam Shirt**CASUAL SERIES
White Multi Geo
Print
10073586

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

**Pro Series
Niles Shirt**PRO SERIES
Almond Oil Mini
Plaid
10073609

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

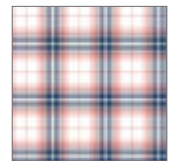
**Pro Series
Noble Shirt**PRO SERIES
Hot Coral Plaid
10073561

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Classic Short Sleeve

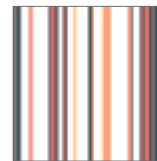
BIG & TALL

**Pro Series
Nathan Shirt**PRO SERIES
Key Largo Multi
Plaid
10073599

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

**Nels Shirt**CASUAL SERIES
Almond Oil Geo
Print
10073520

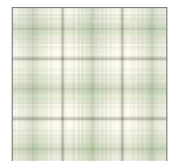
XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

**Pro Series
Neil Shirt**PRO SERIES
Key Largo Blue
Stripe
10073597

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

**Nevada Shirt**CASUAL SERIES
Ocean Wave Geo
Print
10073519

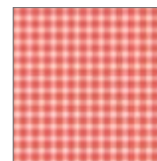
XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

**Pro Series
Neko Shirt**PRO SERIES
Ocean Wave Plaid
10073600

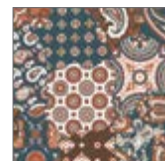
XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

**Nikola Shirt**CASUAL SERIES
Key Largo Blue
Geo Print
10073521

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

**Pro Series
Nicolas Shirt**PRO SERIES
Paprika Mini Plaid
10073598

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

**Nova Shirt**CASUAL SERIES
Key Largo Blue
Patchwork Print
10073522

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



Classic Long Sleeve

BIG & TALL

ARIAT

New Color

Team Logo
Lightweight
Twill ShirtCASUAL SERIES
Peacock Blue/
White
10073664

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

ARIAT

New Color

Team Logo
Lightweight
Twill ShirtCASUAL SERIES
Paprika/Coral
Stripe
10073663

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

ARIAT

New Color

Team Logo
Lightweight
Twill ShirtCASUAL SERIES
Dusty Aqua/Navy
Stripe
10073665

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

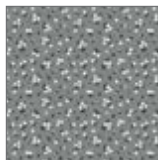
NEW
COLLECTION

WRINKLE FREE HOWLING RIVER

DELIVERS
7/1/2026

Classic Long Sleeve

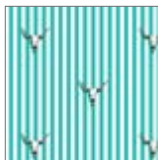
BIG & TALL

Wrinkle Free
Webb ShirtWRINKLE FREE
CASUAL SERIES
December Sky
Grey Ditsy Print
10073688

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

Wrinkle Free
Whitford ShirtWRINKLE FREE
CASUAL SERIES
Black Plaid
10073685

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

Wrinkle Free
Wilkes ShirtWRINKLE FREE
CASUAL SERIES
Blue Turquoise
Steer Head Stripe
10073687

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

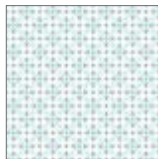
Wrinkle Free
Wolfe ShirtWRINKLE FREE
CASUAL SERIES
Blue Turquoise
Plaid
10073686

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

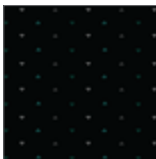


Classic Short Sleeve

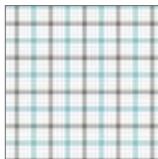
BIG & TALL

Wrinkle Free
Welsh ShirtWRINKLE FREE
CASUAL SERIES
White Multi Geo
Print
10073700

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

Wrinkle Free
Willem ShirtWRINKLE FREE
CASUAL SERIES
Black Mini Leaf
Print
10073678

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		

Wrinkle Free
Winchester
ShirtWRINKLE FREE
CASUAL SERIES
White Multi Plaid
10073699

XS	S	M	L	XL	XXL
3XL	LT	XLT	2XLT		



S M L XL XXL 3XL

Ariat® Barn Shield Short Sleeve T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

Available 7/1/2026

COLOR Black

STYLE # 10061461



S M L XL XXL 3XL

Ariat® Buckin Baqueno Short Sleeve T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

Available 7/1/2026

COLOR Black

STYLE # 10060967



S M L XL XXL 3XL

Ariat® Cactus Rider Short Sleeve T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

New Style

Available 7/1/2026

COLOR Black

STYLE # 10061641



S M L XL XXL 3XL

Ariat® Farm League Short Sleeve T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

New Style

Available 7/1/2026

COLOR Chai Tea

STYLE # 10073459



S M L XL XXL 3XL

Ariat® Made For Farmer Short Sleeve T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

New Style

Available 7/1/2026

COLOR Four Leaf Clover

STYLE # 10073458



S M L XL XXL 3XL

Ariat® Proudly Authentic Short Sleeve T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

New Style

Available 7/1/2026

COLOR Vintage Black

STYLE # 10073457



S M L XL XXL 3XL

Ariat® Quality Wood States Short Sleeve T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

New Style

Available 7/1/2026

COLOR Soft Silt

STYLE # 10073411



S M L XL XXL 3XL

Ariat® Quality Wood States Short Sleeve T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

New Style

Available 7/1/2026

COLOR Key Largo

STYLE # 10073764



Ariat® Stipple Horizon
Short Sleeve T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

New Style

Available 7/1/2026

COLOR Black

STYLE # 10073460



Ariat® Xray Bison
Short Sleeve T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

New Style

Available 7/1/2026

COLOR Black

STYLE # 10060975

S M L XL XXL 3XL

S M L XL XXL 3XL



MEN'S

Men's Western Apparel.....	7
Men's Denim	43

OUTDOOR PERFORMANCE

Outdoor Performance	65
---------------------------	----

WOMEN'S

Women's Western Apparel	67
Women's Denim	81

YOUTH

Youth Apparel.....	105
Youth Denim.....	116

REFERENCE

US & International Apparel Sizing.....	123
Apparel Index by Style Name.....	124
Apparel Index by Style Number	127

Expertly constructed with a focus on quality, durability, craftsmanship, and style.

OUR JEANS FEATURE

- Highest quality ring spun denim
- Extra large coin pockets
- Comfort inseams: no-chafe construction for long days
- Loop Lock®: durable, reinforced belt loops
- Extra deep front pockets
- Heavy duty zipper and hardware

Look for these banners

Legacy Style

Ariat® Legacy Styles

TEK Stretch

TekStretch Styles

2X More Durable

Fabrics with increased polyester for performance and durability

New to Replen

New Replenishment Addition

– SLIM –

– STRAIGHT –



M8 MODERN SLIM LEG

- Our slimmest fit
- Perfect for casual shoes or sneakers
- Narrow 16 1/4" leg opening



M7 SLIM FIT STRAIGHT LEG

- Available in two rises: Classic Rise and Low Rise
- Slim fit
- 17 3/4" leg opening that looks great with boots and casual shoes



M1 VINTAGE STRAIGHT LEG

- Our most traditional Western fit
- Slim Fit
- Sits just below waist
- Stackable 17" straight leg opening that fits great over boots



TOC

MEN'S

WOMEN'S

YOUTH

REFERENCE



MEN'S M-SERIES™ AND LEGACY DENIM

FIT SIZING	M-SERIES									TEK STRETCH		
	M1 VINTAGE STRAIGHT	M2 BOOT	M3 STRAIGHT	M4 BOOT	M4 STRAIGHT	M5 STRAIGHT	M7 CLASSIC RISE SLIM STRAIGHT	M7 SLIM STRAIGHT	M8 SLIM	M5 STRAIGHT	M7 SLIM STRAIGHT	M8 SLIM
FRONT RISE	10¾	10¾	10¾	10¾	10¾	10¾	12	10¾	10¾	10¾	10¾	10¾
BACK RISE	15½	15¼	15¼	15¼	15¼	15	15¾	14¾	14¾	15	14¾	14¾
WAIST	33¾	34¼	34¾	34½	34½	33¾	33	33¾	33¾	33¾	33 ½	33
SEAT	42	43½	44¼	43½	43½	42¾	42	42	41½	42¾	41½	41½
THIGH	24½	25¼	26½	25½	25½	25	23¾	23¾	23½	24¾	23¾	23 ½
KNEE	17¾	18¾	19¾	18¾	18	18½	17¾	17¾	16¾	18½	17¾	16¾
BOTTOM OPENING	17	18	18	19	17 ½	18½	17¾	17¾	16¾	18½	17¾	16¾

– RELAXED –

– LOOSE –



M5 STRAIGHT FIT STRAIGHT LEG

- Straight fit
- **Straight Leg:** 18 ½" leg opening for a slimmer fit over boots



M2 TRADITIONAL RELAXED BOOTCUT

- Traditional looking relaxed fit
- Stackable Boot with 18" leg opening fits neatly over boots with a bit of stacking



M4 RELAXED STRAIGHT LEG & BOOTCUT

- Our most popular universal fit
- Relaxed fit
- Available in two leg openings:
Straight Leg: 17 ½" leg opening that looks great with boots and casual shoes
Bootcut: 19" leg opening perfect with boots



REPLENISHMENT

M2 Traditional Relaxed Pro Series Ray Boot Cut

Available At Once

WASH Atlas
STYLE# 10047531

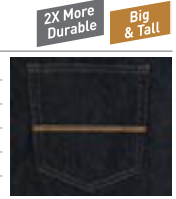
POCKET Ray
WEIGHT 13 oz denim
FABRIC
• Stretch
• 67% Cotton, 32% Polyester, 1% Spandex
• Durable fabric
• Imported



Available At Once

WASH Rinse
STYLE# 10058861

POCKET Ray
WEIGHT 13 oz denim
FABRIC
• Stretch
• 67% Cotton, 32% Polyester, 1% Spandex
• Durable fabric
• Imported



	28	29	30	31	32	33	34	35	36	38	40	42	44
30													
32													
34													
36													
38													

10058861 has size exceptions.
Please reference the B2B website.



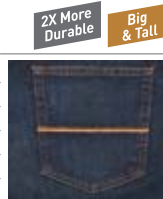
REPLENISHMENT

M4 Relaxed Pro Series Ray Boot Cut

Available At Once

WASH Blackstone
STYLE# 10045372

POCKET Ray
WEIGHT 13 oz denim
FABRIC
• Stretch
• 67% Cotton, 32% Polyester, 1% Spandex
• Durable fabric
• Imported



	28	29	30	31	32	33	34	35	36	38	40	42	44
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32													
34													
36													
38													

M5 PRO SERIES STRAIGHT LEG

DELIVERS
AT ONCE

MEN'S DENIM



REPLENISHMENT M5 Straight Pro Series Ray Straight Leg

Available At Once

WASH Hamilton
STYLE# 10045391

POCKET Ray
WEIGHT 13 oz denim
FABRIC
• Stretch
• 67% Cotton, 32% Polyester, 1% Spandex
• Durable fabric
• Imported



	28	29	30	31	32	33	34	35	36	38	40	42	44
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32													
34													
36													
38													

M7 SLIM FIT PRO SERIES STRAIGHT LEG

DELIVERS
AT ONCE



REPLENISHMENT M7 Slim Pro Series Ray Straight Leg

Available At Once

WASH Lindo
STYLE# 10045387

POCKET Ray
WEIGHT 13 oz denim
FABRIC
• Stretch
• 67% Cotton, 32% Polyester, 1% Spandex
• Durable fabric
• Imported



	28	29	30	31	32	33	34	35	36	38	40
30											
32											
34											
36											
38											

M7 SLIM FIT PRO SERIES STRAIGHT LEG

DELIVERS
1/1/2026



NEW STYLE M7 Slim Pro Series Classic Rise Ray Straight Leg

Available 1/1/2026

WASH Encintas
STYLE# 10073015

2X More
Durable



POCKET Ray
WEIGHT 13 oz denim
FABRIC • Stretch
• 67% Cotton, 32% Polyester, 1% Spandex
• Durable fabric
• Imported

	28	29	30	31	32	33	34	35	36	38	40
30											
32											
34											
36											
38											

M1 VINTAGE STRAIGHT LEG

DELIVERS
AT ONCE



REPLENISHMENT M1 Vintage Straight Leg

Available At Once

WASH Clayton
STYLE# 10044381

2X More
Durable



POCKET Hansen
WEIGHT 12.75 oz denim
FABRIC • 67% Cotton, 32% Polyester, 1% Spandex
• Durable fabric
• Imported

	28	29	30	31	32	33	34	35	36	38	40
30											
32											
34											
36											
38											



	28	29	30	31	32	33	34	35	36	38	40	42	44
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32													
34													
36													
38													

REPLENISHMENT Legacy M2 Traditional Relaxed Boot Cut

Available At Once

WASH Granite
STYLE# **10008398**

POCKET Legacy
WEIGHT 13 oz denim
FABRIC • 100% Cotton
• Imported



Legacy
Style

Big
& Tall

Available At Once

WASH Brandon
STYLE# **10022783**

POCKET Legacy
WEIGHT 12.75 oz denim
FABRIC • 99% Cotton, 1% Spandex
• Imported



Legacy
Style

Big
& Tall



	28	29	30	31	32	33	34	35	36	38	40	42	44
30													
32													
34													
36													
38													

10036071 & 10026664 have size exceptions.
Please reference the B2B website.

REPLENISHMENT M2 Traditional Relaxed Boot Cut

Available At Once

WASH Cassidy
STYLE# **10036071**

POCKET Owens
WEIGHT 13.5 oz denim
FABRIC • 99% Cotton, 1% Spandex
• Imported



Big
& Tall

Available At Once

WASH Summit
STYLE# **10032060**

POCKET Adkins
WEIGHT 13.5 oz denim
FABRIC • 99% Cotton, 1% Spandex
• Imported



Big
& Tall

Available At Once

WASH Dusty Road
STYLE# **10011746**

POCKET Scoundrel
WEIGHT 13.25 oz denim
FABRIC • 100% Cotton
• Imported



Big
& Tall

Available At Once

WASH Fargo
STYLE# **10026664**

POCKET Grayson
WEIGHT 13.5 oz denim
FABRIC • 99% Cotton, 1% Spandex
• Imported



Big
& Tall

Available At Once

WASH Salton
STYLE# **10027730**

POCKET Stirwell
WEIGHT 13.5 oz denim
FABRIC • 99% Cotton, 1% Spandex
• Imported



Big
& Tall

Available At Once

WASH Shasta
STYLE# **10020942**

POCKET Stirling
WEIGHT 13.5 oz denim
FABRIC • 99% Cotton, 1% Spandex
• Imported



Big
& Tall

M2 TRADITIONAL RELAXED BOOT CUT

DELIVERS
1/1/2026



NEW STYLE M2 Traditional Relaxed Boot Cut

Big
& Tall

Available 1/1/2026

WASH Lennox
STYLE# 10073110

POCKET Ryder
WEIGHT 13.25 oz denim
FABRIC • 99% Cotton, 1% Elastane
• Imported



	28	29	30	31	32	33	34	35	36	38	40	42	44
30													
32													
34													
36													
38													

M2 TRADITIONAL RELAXED STRAIGHT LEG

DELIVERS
5/1/2026



NEW STYLE M2 Traditional Relaxed Straight Leg

Big
& Tall

Available 5/1/2026

WASH Kash
STYLE# 10074867

POCKET Chet
WEIGHT 13 oz denim
FABRIC • 100% Cotton
• Imported



	28	29	30	31	32	33	34	35	36	38	40	42	44
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32													
34													
36													
38													

M3

LOOSE STRAIGHT LEG

DELIVERS
5/1/2026

MEN'S DENIM



NEW STYLE M3 Loose Straight Leg Jeans

Available 5/1/2026

WASH Hayes

STYLE# 10074866

POCKET Shawn

WEIGHT 12.5 oz denim

FABRIC • 100% Cotton
• ImportedBig
& Tall

	28	29	30	31	32	33	34	35	36	38	40	42	44
30													
32													
34													
36													
38													

LEGACY
M4

RELAXED BOOT CUT

DELIVERS
AT ONCE

REPLENISHMENT Legacy M4 Relaxed Boot Cut

Available At Once

WASH Roadhouse

STYLE# 10008402

POCKET Legacy

WEIGHT 12 oz denim

FABRIC • 100% Cotton
• ImportedLegacy
StyleBig
& Tall

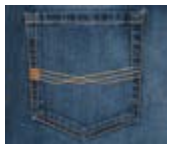
Available At Once

WASH Freeman

STYLE# 10022674

POCKET Legacy

WEIGHT 12.75 oz denim

FABRIC • 99% Cotton, 1% Spandex
• ImportedLegacy
StyleBig
& Tall

Available At Once

WASH Kilroy

STYLE# 10022676

POCKET Legacy

WEIGHT 13 oz denim

FABRIC • 99% Cotton, 1% Spandex
• ImportedLegacy
StyleBig
& Tall

	28	29	30	31	32	33	34	35	36	38	40	42	44
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32													
34													
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38													



	28	29	30	31	32	33	34	35	36	38	40	42	44
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10070592 not available in extended sizes.

REPLENISHMENT M4 Relaxed Boot Cut

Available At Once

WASH Blackstone
STYLE# 10044027

POCKET Hansen
WEIGHT 13 oz denim
FABRIC • 67% Cotton, 32% Polyester, 1% Spandex
• Durable fabric
• Imported



2X More Durable

Big & Tall

Available At Once

WASH Dallas
STYLE# 10039631

POCKET 3D Goldfield
WEIGHT 13 oz denim
FABRIC • 100% Cotton
• Imported



Big & Tall

Available At Once

WASH Turnout
STYLE# 10021767

POCKET Adkins
WEIGHT 13.5 oz denim
FABRIC • 99% Cotton, 1% Spandex
• Imported



Big & Tall

Available At Once

WASH Gulch
STYLE# 10012136

POCKET Boundary
WEIGHT 13 oz denim
FABRIC • 100% Cotton
• Imported



Big & Tall

Available At Once

WASH Durango
STYLE# 10017511

POCKET Coltrane
WEIGHT 13.25 oz denim
FABRIC • 100% Cotton
• Imported



Big & Tall

Available At Once

WASH Scoundrel
STYLE# 10008403

POCKET Scoundrel
WEIGHT 13 oz denim
FABRIC • 100% Cotton
• Imported



Big & Tall

Available At Once

WASH Silverton
STYLE# 10023455

POCKET Preston
WEIGHT 13.5 oz denim
FABRIC • 99% Cotton, 1% Spandex
• Imported



Big & Tall

Available At Once

WASH Bannock
STYLE# 10042210

POCKET Hugo
WEIGHT 12.75 oz denim
FABRIC • 92% Cotton, 4% Elastrell-p, 4% Lycra® Elastane
• Imported



Big & Tall

TEK Stretch

Available At Once

WASH Atlas
STYLE# 10045394

POCKET Derek
WEIGHT 13 oz denim
FABRIC • 67% Cotton, 32% Polyester, 1% Spandex
• Durable fabric
• Imported



Big & Tall

2X More Durable

Available At Once

WASH Ford
STYLE# 10034630

POCKET Bragg
WEIGHT 13 oz denim
FABRIC • 99% Cotton, 1% Elastane
• Imported



Big & Tall

Available At Once

WASH Black
STYLE# 10070592

POCKET Hansen
WEIGHT 12.75 oz denim
FABRIC • 99% Cotton, 1% Elastane
• Imported



New to Replen



NEW STYLE M4 Relaxed Boot Cut

Available 1/1/2026

WASH Kayne

STYLE# 10072948

POCKET Gus

WEIGHT 13.25 oz denim

FABRIC • 99% Cotton, 1% Elastane
• Imported



Big
& Tall

	28	29	30	31	32	33	34	35	36	38	40	42	44
30													
32													
34													
36													
38													



NEW STYLE M4 Relaxed Boot Cut

Available 5/1/2026

WASH Heath

STYLE# 10074800

POCKET Thornton

WEIGHT 13.25 oz denim

FABRIC • 99% Cotton, 1% Elastane
• Imported



Big
& Tall

	28	29	30	31	32	33	34	35	36	38	40	42	44
30													
32													
34													
36													
38													

M4 RELAXED BOOT CUT

DELIVERS
5/1/2026



NEW STYLE M4 Relaxed Boot Cut

Available 5/1/2026

2X More
Durable

Big
& Tall

WASH Doyle

STYLE# 10074797



POCKET Tobias

WEIGHT 12.75 oz denim

FABRIC • 67% Cotton, 32% Polyester, 1% Elastane
• Imported

	28	29	30	31	32	33	34	35	36	38	40	42	44
30													
32													
34													
36													
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LEGACY M4 RELAXED STRAIGHT LEG

DELIVERS
AT ONCE



REPLENISHMENT Legacy M4 Relaxed Straight Leg

Available At Once

Legacy
Style

Big
& Tall

WASH Sawyer

STYLE# 10029009



POCKET Legacy

WEIGHT 13.5 oz denim

FABRIC • 99% Cotton, 1% Spandex
• Imported

	28	29	30	31	32	33	34	35	36	38	40	42	44
30													
32													
34													
36													
38													



REPLENISHMENT

M4 Relaxed Straight Leg

Available At Once

WASH Dakota
STYLE# 10032086

POCKET Shoreway
WEIGHT 13.5 oz denim
FABRIC • 99% Cotton, 1% Spandex
• Imported

Big
& Tall

Available At Once

WASH Kentucky
STYLE# 10034632

POCKET Stockton
WEIGHT 13 oz denim
FABRIC • 67% Cotton, 32% Polyester, 1%
Spandex
• Durable fabric
• Imported

2X More
DurableBig
& Tall

	28	29	30	31	32	33	34	35	36	38	40	42	44
30													
32													
34													
36													
38													



NEW STYLE

M4 Relaxed Straight Leg

Available 5/1/2026

WASH Harlan
STYLE# 10074799

POCKET Landon
WEIGHT 13.5 oz denim
FABRIC • 99% Cotton, 1% Elastane
• Imported

Big
& TallTEK
Stretch

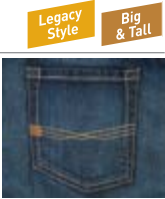
	28	29	30	31	32	33	34	35	36	38	40	42	44
30													
32													
34													
36													
38													



REPLENISHMENT Legacy M5 Straight Leg

Available At Once

WASH	Durham
STYLE#	10022784
POCKET	Legacy
WEIGHT	12.75 oz denim
FABRIC	• 99% Cotton, 1% Spandex • Imported



	28	29	30	31	32	33	34	35	36	38	40	42	44
30													
32													
34													
36													
38													



	28	29	30	31	32	33	34	35	36	38	40
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32											
34											
36											
38											

10045228 & 10044095 have size exceptions.
Please reference the B2B website.

REPLENISHMENT M5 Straight Leg

Available At Once

WASH Zuma
STYLE# 10045228



POCKET Eli
WEIGHT 12.25 oz denim
FABRIC • 100% Cotton
• Imported

Available At Once

WASH Tulsa
STYLE# 10045229



POCKET Hansen
WEIGHT 13 oz denim
FABRIC • 67% Cotton, 32% Polyester, 1% Spandex
• Durable fabric
• Imported

2X More Durable

Big & Tall

Available At Once

WASH Fargo
STYLE# 10021879



POCKET Stillwell
WEIGHT 13.5 oz denim
FABRIC • 99% Cotton, 1% Spandex
• Imported

Available At Once

WASH Walden
STYLE# 10041095



POCKET Marston
WEIGHT 13 oz denim
FABRIC • 73% Cotton, 25% Polyester, 2% Spandex
• Durable fabric
• Imported

2X More Durable

Available At Once

WASH Deadrun
STYLE# 10010842



POCKET Arrowhead
WEIGHT 13 oz denim
FABRIC • 100% Cotton
• Imported

Available At Once

WASH Gulch
STYLE# 10014010



POCKET Boundary
WEIGHT 13 oz denim
FABRIC • 100% Cotton
• Imported

Available At Once

WASH Gambler
STYLE# 10012703



POCKET Ridgeline
WEIGHT 13.25 oz denim
FABRIC • 100% Cotton
• Imported

Available At Once

WASH Lennox
STYLE# 10030275



POCKET Adkins
WEIGHT 13.5 oz denim
FABRIC • 99% Cotton, 1% Spandex
• Imported

Available At Once

WASH Nightingale
STYLE# 10032088



POCKET Coltrane
WEIGHT 13.5 oz denim
FABRIC • 99% Cotton, 1% Spandex
• Imported

Available At Once

WASH Ford
STYLE# 10040746



POCKET Remming
WEIGHT 12.75 oz denim
FABRIC • 73% Cotton, 25% Polyester, 2% Spandex
• Durable fabric
• Imported

2X More Durable

Big & Tall



NEW STYLE M5 Straight Leg

Available 5/1/2026

WASH Roy
STYLE# 10074798
POCKET Norman
WEIGHT 12.4 oz denim
FABRIC • 99% Cotton, 1% Elastane
• Imported



Big
& Tall

	28	29	30	31	32	33	34	35	36	38	40	42	44
30													
32													
34													
36													
38													



NEW STYLE M5 Straight Leg

Available 5/1/2026

WASH Dark Khaki
STYLE# 10074796
POCKET Oliver
WEIGHT 11 oz denim
FABRIC • 95% Cotton, 4% Elastereil-p, 1%Lycra®
Spandex
• Imported



Big
& Tall

TEK
Stretch

	28	29	30	31	32	33	34	35	36	38	40	42	44
30													
32													
34													
36													
38													



REPLENISHMENT

Legacy M7 Slim Fit Straight Leg

Legacy Style

Available At Once

WASH

Black

STYLE#

10037890

POCKET

Legacy

WEIGHT

12 oz denim

FABRIC

• 99% Cotton, 1% Spandex

• Imported

Legacy Style

Available At Once

WASH

Fremont

STYLE#

10026041

POCKET

Legacy

WEIGHT

12.75 oz denim

FABRIC

• 99% Cotton, 1% Spandex

• Imported

	28	29	30	31	32	33	34	35	36	38	40
30											
32											
34											
36											
38											



	28	29	30	31	32	33	34	35	36	38	40
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32											
34											
36											
38											

REPLENISHMENT M7 Slim Fit Straight Leg

Available At Once

WASH	Silverton
STYLE#	10027748
POCKET	Coltrane
WEIGHT	13.5 oz denim
FABRIC	99% Cotton, 1% Spandex - Imported



Available At Once

WASH	Shasta
STYLE#	10031997
POCKET	Stirling
WEIGHT	13.5 oz denim
FABRIC	99% Cotton, 1% Spandex - Imported



Available At Once

WASH	Summit
STYLE#	10032321
POCKET	Nassau
WEIGHT	13.5 oz denim
FABRIC	99% Cotton, 1% Spandex - Imported



Available At Once

WASH	Dodge
STYLE#	10026681
POCKET	Tanner
WEIGHT	12.75 oz denim
FABRIC	99% Cotton, 1% Spandex - Imported



Available At Once

WASH	Drake
STYLE#	10041092
POCKET	Toro
WEIGHT	13.5 oz denim
FABRIC	99% Cotton, 1% Spandex - Imported



Available At Once

WASH	Brighton
STYLE#	10045388
POCKET	Ezra
WEIGHT	12 oz denim
FABRIC	100% Cotton - Imported



Available At Once

WASH	Gaviota
STYLE#	10042206
POCKET	Wesley
WEIGHT	11.25 oz denim
FABRIC	92% Cotton, 4% Elastrell-p 4% Spandex - Imported



TEK Stretch



	28	29	30	31	32	33	34	35	36	38	40
30											
32											
34											
36											
38											

REPLENISHMENT M7 Slim Fit Straight Leg

Available At Once

WASH	Dark Khaki
STYLE#	10044369
POCKET	Grizzly
WEIGHT	11 oz denim
FABRIC	95% Cotton, 4% Elastrell-p, 1% Lycra® Spandex - Imported



TEK Stretch



NEW STYLE M7 Slim Fit Straight Leg

Available 5/1/2026

WASH Emmett

STYLE# 10074793

POCKET Bolt

WEIGHT 13 oz denim

FABRIC • 99% Cotton, 1% Elastane
• Imported



	28	29	30	31	32	33	34	35	36	38	40
30											
32											
34											
36											
38											



NEW STYLE M7 Slim Fit Straight Leg

Available 5/1/2026

WASH Tibbs

STYLE# 10074794

POCKET Dalton

WEIGHT 13.25 oz denim

FABRIC • 99% Cotton, 1% Elastane
• Imported



	28	29	30	31	32	33	34	35	36	38	40
30											
32											
34											
36											
38											

M7

SLIM FIT STRAIGHT LEG

DELIVERS
5/1/2026



NEW STYLE M7 Slim Fit Classic Rise Straight Leg

Available 5/1/2026

WASH Istanbul

STYLE# 10074795

POCKET Adam

WEIGHT 13 oz denim

FABRIC
• 100% Cotton
• Imported



	28	29	30	31	32	33	34	35	36	38	40
30											
32											
34											
36											
38											

M8

MODERN SLIM LEG

DELIVERS
AT ONCE



REPLENISHMENT M8 Modern Slim Straight Leg

Available At Once

WASH Grafton

STYLE# 10039625

POCKET Sebastian

WEIGHT 12.75 oz denim

FABRIC
• 92% Cotton, 4% Elastereil-p, 4%
Spandex
• Imported



TEK
Stretch

Available At Once

WASH Champ

STYLE# 10053550

POCKET Ashton

WEIGHT 13.5 oz denim

FABRIC
• 99% Cotton, 1% Elastane
• Imported



	28	29	30	31	32	33	34	35	36	38	40
30											
32											
34											
36											
38											





NEW STYLE M8 Modern Straight Leg

Available 5/1/2026

WASH Hillcrest

STYLE# 10074791

POCKET Carlington

WEIGHT 13.5 oz denim

FABRIC • 99% Cotton, 1% Elastane
• Imported



	28	29	30	31	32	33	34	35	36	38	40
30											
32											
34											
36											
38											



NEW STYLE M8 Modern Straight Leg

Available 5/1/2026

WASH Zane

STYLE# 10074792

POCKET Crosby

WEIGHT 13.5 oz denim

FABRIC • 99% Cotton, 1% Elastane
• Imported



TEK
Stretch

	28	29	30	31	32	33	34	35	36	38	40
30											
32											
34											
36											
38											

Type your notes below



MEN'S

Men's Western Apparel.....	7
Men's Denim	43

OUTDOOR PERFORMANCE

Outdoor Performance	65
---------------------------	----

WOMEN'S

Women's Western Apparel	67
Women's Denim	81

YOUTH

Youth Apparel.....	105
Youth Denim.....	116

REFERENCE

US & International Apparel Sizing.....	123
Apparel Index by Style Name.....	124
Apparel Index by Style Number	127



NEW STYLE Men's Traverse Hiking Pant



- 90% Nylon, 10% Elastane
- Comfortable stretch waistband with adjustable drawcord for a customized fit
- Classic zipper fly with button closure
- Multiple pockets, including hidden zip pocket to secure valuables
- Reinforced carabiner loop
- Articulated knees for added range of movement
- Lightweight 4.7 oz fabric with four-way stretch for superior mobility

- Durable double-weave dobby fabrication offers resistance to snags and abrasions while providing a soft feel against the skin
- PFC-free, C0 durable water-repellent finish
- Relaxed fit through the seat and thigh, with slight tapering below the knee
- Sun Protection Fabric™ gives you UPF 50+ UV coverage
- Imported



Available 4/1/2026

COLOR	Brown
STYLE#	10073114



Available 4/1/2026

COLOR	Charcoal
STYLE#	10073115



Available 4/1/2026

COLOR	Deep Lichen Green
STYLE#	10073113

		WAIST																
		28	29	30	31	32	33	34	35	36	38	40	42					
INSEAM	30																	
	32																	
	34																	
	36																	



NEW STYLE Women's Traverse Hiking Pant



- 90% Nylon, 10% Elastane
- Thoughtfully constructed, stretch ribbed waistband with flat front features an adjustable drawcord for a customized fit and added comfort
- Multiple pockets, including hidden zip pocket to secure valuables
- Reinforced carabiner loop
- Lightweight 4.7 oz fabric with four-way stretch for superior mobility
- Durable double-weave dobby fabrication offers resistance to snags and abrasions while providing a soft feel against the skin

- PFC-free, C0 durable water-repellent finish
- Relaxed through waist, hip and thigh
- High rise
- Adjustable hem lets you customize the fit to keep out wind, debris, and changing trail conditions
- 31" inseam
- Sun Protection Fabric™ gives you UPF 50+ UV coverage
- Imported



Available 4/1/2026

COLOR	Charcoal
STYLE#	10073112



Available 4/1/2026

COLOR	Deep Lichen Green
STYLE#	10073111

	25	26	27	28	29	30	31	32	33	34
R										



MEN'S

Men's Western Apparel.....	7
Men's Denim	43

OUTDOOR PERFORMANCE

Outdoor Performance	65
---------------------------	----

WOMEN'S

Women's Western Apparel	67
Women's Denim	81

YOUTH

Youth Apparel.....	105
Youth Denim.....	116

REFERENCE

US & International Apparel Sizing.....	123
Apparel Index by Style Name.....	124
Apparel Index by Style Number	127

Classic Team Softshell Mexico Jacket

- Smooth twill softshell with grid microfleece backing
- Tri-colored Ariat wordmark embroidery on right arm
- Mexico flag at center back
- Straight hem at back
- Stand collar
- Zippered hand pockets
- Storm cuffs
- Imported



Replenishment

Available At Once

Black

10031428

XS S M L XL XXL



New Team Softshell Jacket

PLUS

- Smooth twill softshell with grid microfleece backing
- Ariat wordmark embroidery on right arm
- Dropped tail hem at back
- Stand collar
- Zippered hand pockets
- Storm cuffs
- Imported



Replenishment

Available At Once

Black

10019206

XS S M L XL XXL 1X 2X 3X



Ariat® Logo Softshell Vest

PLUS

- Smooth stretch softshell with microfleece backer
- Ariat logo embroidery on back
- Zippered hand pockets
- Interior concealed carry pocket
- Imported

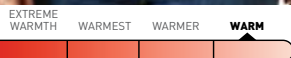


Available 8/1/2025

Black

10062786

XS S M L XL XXL 1X 2X 3X



TOC

MEN'S

WOMEN'S

YOUTH

REFERENCE





Ariat® Logo 2.0 Hoodie

PLUS

- Cotton/Polyester midweight fleece
- Ariat logo embroidered branding
- Adjustable lined hood
- Kangaroo pocket
- Imported

ARIAT

Replenishment

Available At Once

Oatmeal Heather
10062270

XS S M L XL XXL 1X 2X 3X

ARIAT

Replenishment

Available At Once

Black
10063145

XS S M L XL XXL 1X 2X 3X

ARIAT

Replenishment

Available At Once

Heather Grey
10063146

XS S M L XL XXL 1X 2X 3X

ARIAT

Replenishment

Available At Once

Charcoal Heather
10071460

XS S M L XL XXL 1X 2X 3X



Foundation Logo 1/2 Zip Sweatshirt

PLUS

- Cotton/Polyester fleece
- Kangaroo pocket
- Rib hem and cuff
- Screenprint chest and arm logo
- Imported

ARIAT

Replenishment

Available At Once

Black
10063144

XS S M L XL XXL 1X 2X 3X

ARIAT

Replenishment

Available At Once

Heather Grey
10064012

XS S M L XL XXL 1X 2X 3X



Rosie Dress

- 100% Cotton
- Border print detail
- Piping detail with faux buttons at neck
- Western, bohemian chic styling
- Relaxed, airy fit perfect for spring and summer
- Imported

New Style
Available 4/1/2026

COLOR Boots 'N' Roses
STYLE # 10073512



Olivia Dress

- 100% Cotton
- Lattice lace detail
- Piping detail at neck
- Western, bohemian chic styling
- Relaxed, airy fit perfect for spring and summer
- Imported

New Style
Available 4/1/2026

COLOR Pirouette Stripe
STYLE # 10073544

XS S M L XL XXL

XS S M L XL XXL



XS S M L XL XXL

Sweetie Dress

- Printed Cotton/Rayon fabric
- Smocked top
- Tiered construction
- Imported

New Color

Available 4/1/2026

COLOR Roses Are Blue

STYLE # 10073504



XS S M L XL XXL

Sweet Rose T-Shirt CLASSIC FIT

- Super soft Stretch Cotton jersey
- Screenprint graphic
- Imported

New Style

Available 4/1/2026

COLOR Grey Mineral Wash

STYLE # 10073559



XS S M L XL XXL

Bonfire Shirt

- Cotton/Tencel fabric
- Western yoke detail
- Imported

New Style

Available 4/1/2026

COLOR Medium Blue

STYLE # 10073555



XS S M L XL XXL

Summer Shorts

- Cotton/Tencel fabric
- Western stitch detail
- Elastic waistband with paperbag look
- Imported

New Style

Available 4/1/2026

COLOR Medium Blue

STYLE # 10073554



XS S M L XL XXL

Cool It T-Shirt

- Super soft Stretch Cotton jersey
- Foldover Ariat tab at hem
- Screenprint graphic
- Imported

New Style

Available 4/1/2026

COLOR Oyster Grey

STYLE # 10073558



XS S M L XL XXL

Social Club T-Shirt

- Super soft Stretch Cotton jersey
- Bold, big screenprint graphic
- Imported

New Style

Available 4/1/2026

COLOR Pirouette

STYLE # 10073557



XS S M L XL XXL

Cowboy Rose T-Shirt BOYFRIEND

- Super soft Stretch Cotton jersey
- Screenprint graphic
- Boyfriend fit
- Imported

New Style

Available 4/1/2026

COLOR Steel Heather

STYLE # 10073556



XS S M L XL XXL

Ashville Embroidered Snap Shirt

- 100% Tencel
- Fancy pearl snaps
- Fun, western embroidery detail
- Slightly cropped body
- Curved hem with side slit detail
- Imported

New Style

Available 4/1/2026

COLOR Sea Salt

STYLE # 10073666



Hampton Dress

- 100% Cotton
- Shirt dress with western yoke detail
- Self fabric belt
- Turquoise snap button front
- Easy to wear and pair with boots
- Imported

New Style

Available 4/1/2026

COLOR Medium Blue

STYLE # 10073513

XS S M L XL XXL



Vacation Shirt

- 100% Cotton embroidered poplin
- Button front opening
- Imported

New Color

Available 4/1/2026

COLOR Icy Pink

STYLE # 10073611

XS S M L XL XXL



Vacation Shirt

- 100% Cotton embroidered poplin
- Button front opening
- Imported

New Color

Available 4/1/2026

COLOR Saddle Brown

STYLE # 10073612

XS S M L XL XXL



Western Wanderlust T-Shirt

- Super soft Stretch Cotton jersey
- Bold, big screenprint graphic
- Novelty sleeve for fun and new silhouette
- Imported

New Style

Available 4/1/2026

COLOR Sea Salt

STYLE # 10073511

XS S M L XL XXL



Lattice Shirt

- 100% Cotton
- Sunrays themed metal button detail
- Lattice lace detail on western yoke
- Romantic western shirt
- Imported

New Style

Available 4/1/2026

COLOR White

STYLE # 10073667

XS S M L XL XXL



Homestyle Shirt

- 100% Polyester
- Button front
- Sleeve placket
- Imported

New Color

Available 4/1/2026

COLOR Roses Are Blue

STYLE # 10073503

XS S M L XL XXL



Homestyle Shirt

- 100% Polyester
- Button front
- Sleeve placket
- Imported

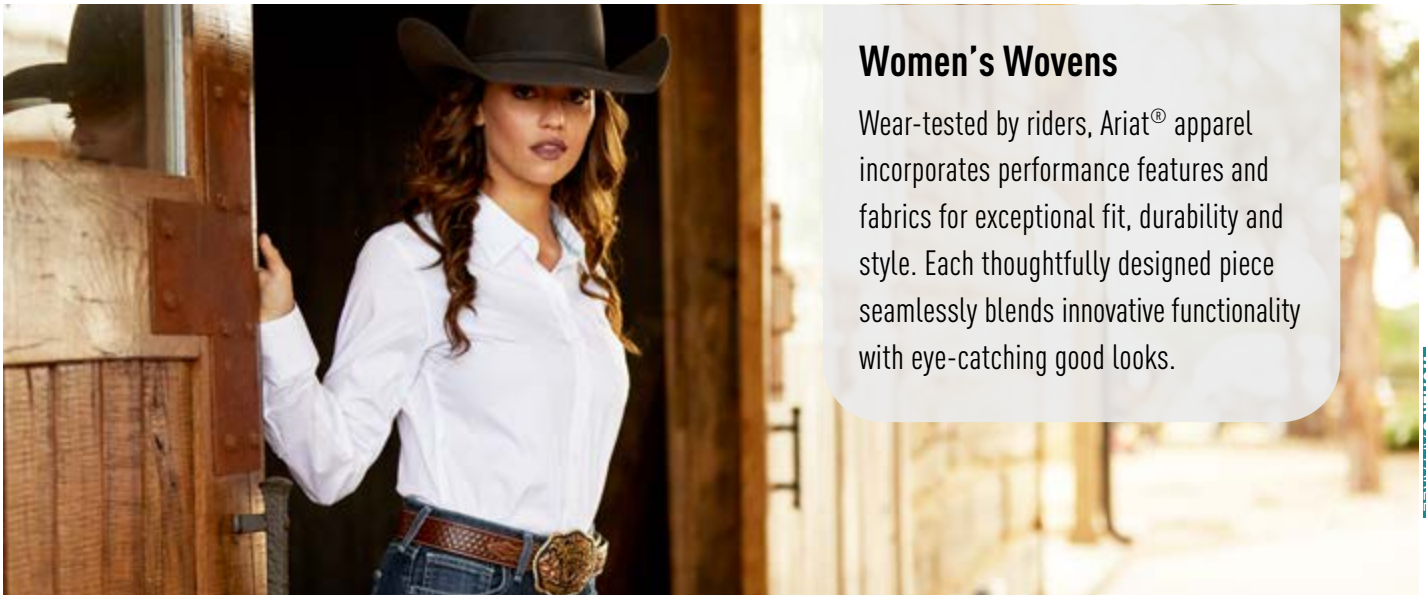
New Color

Available 4/1/2026

COLOR Boots 'N' Roses

STYLE # 10073655

XS S M L XL XXL



Women's Wovens

Wear-tested by riders, Ariat® apparel incorporates performance features and fabrics for exceptional fit, durability and style. Each thoughtfully designed piece seamlessly blends innovative functionality with eye-catching good looks.

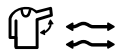
WOMEN'S APPAREL

Kirby Shirt

PLUS

- 50s Poplin with 3% Spandex
- Single chest pocket
- Taped placket and neck seam

- Wrinkle resistant
- Imported



Replenishment
Available At Once
True Blue
10048886

XS S M L XL XXL 1X 2X 3X



Replenishment
Available At Once
Black
10022056

XS S M L XL XXL 1X 2X 3X



Replenishment
Available At Once
White
10022065

XS S M L XL XXL 1X 2X 3X



Replenishment
Available At Once
Camellia Rose Stripe
10048884

XS S M L XL XXL 1X 2X 3X



New Color
Available 5/1/2026
Cornhusk
10073766

XS S M L XL XXL 1X 2X 3X



New Color
Available 5/1/2026
Pink Lavender Stripe
10073478

XS S M L XL XXL 1X 2X 3X



New Color
Available 5/1/2026
Paisley Floral Print
10073477

XS S M L XL XXL 1X 2X 3X



New Color
Available 5/1/2026
Sea Salt Dewdrop
TBD

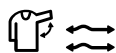
XS S M L XL XXL 1X 2X 3X



Team Kirby Shirt

PLUS

- 50s Poplin with 3% Spandex
- Single chest pocket
- Taped placket and neck seam
- Wrinkle resistant
- Imported



Replenishment
Available At Once
Zinfandel
10039458

XS S M L XL XXL 1X 2X 3X



Replenishment
Available At Once
Black
10033034

XS S M L XL XXL 1X 2X 3X



Replenishment
Available At Once
White w/ Leopard Logo
10039457

XS S M L XL XXL 1X 2X 3X



Replenishment
Available At Once
Ultramarine Stripe
10048755

XS S M L XL XXL 1X 2X 3X



Replenishment
Available At Once
Prism Pink
10048754

XS S M L XL XXL 1X 2X 3X



Replenishment
Available At Once
Camellia Rose
10048752

XS S M L XL XXL 1X 2X 3X



New Color
Available 5/1/2026
Super Pink Ombre
10073396

XS S M L XL XXL 1X 2X 3X



New Color
Available 5/1/2026
Sea Salt Dewdrop
10073397

XS S M L XL XXL 1X 2X 3X



Kirby Pro Shirt

PLUS

- 100% Polyester
- Moisture wicking
- Sun Protection Fabric™ UPF 40
- Chest pocket
- Button front
- Imported



Replenishment
Available At Once
Black
10052132

XS S M L XL XXL 1X 2X 3X



Replenishment
Available At Once
Tawny Port
10052977

XS S M L XL XXL 1X 2X 3X



New Color
Available 5/1/2026
Ultramarine Stripe
10073506

XS S M L XL XXL 1X 2X 3X



New Color
Available 5/1/2026
Cornhusk Floral Print
10073505

XS S M L XL XXL 1X 2X 3X



New Color
Available 5/1/2026
Rose Sorbet
10073654

XS S M L XL XXL 1X 2X 3X

VentTEK™ Shirt



- 100% Polyester mechanical stretch
- Optimal comfort in any weather
- Greater Arm Mobility™ lets you move freely
- Moisture Movement Technology™ helps keep you dry

- Sun Protection Fabric™ gives you UV coverage
- Imported



New Style
Available 5/1/2026
Baby Lavender
10073446

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

New Style
Available 5/1/2026
Pirouette
10073445

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

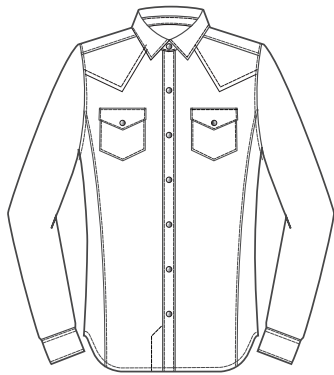
New Style
Available 5/1/2026
Peach Stripe
10073444

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

New Style
Available 5/1/2026
Floral Medley
10073443

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

Western VentTEK™ Shirt



- 100% Polyester mechanical stretch
- Optimal comfort in any weather
- Greater Arm Mobility™ lets you move freely

- Moisture Movement Technology™ helps keep you dry
- Sun Protection Fabric™ gives you UV coverage
- Imported



New Style
Available 1/1/2026
White
10071068

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

New Style
Available 5/1/2026
Rose Sorbet Stripe
10075361

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

New Style
Available 5/1/2026
Boots 'N' Roses
10075360

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

New Style
Available 5/1/2026
Peach
10075359

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

Billie Jean Sleeveless Shirt

PLUS



- 100% Cotton
- Button front
- Western yoke detail

- Chest pockets
- Sleeve placket
- Imported

New Color
Available 5/1/2026
Orange Chiffon Plaid
10073463

XS	S	M	L	XL	XXL	1X	2X	3X
----	---	---	---	----	-----	----	----	----

New Color
Available 5/1/2026
Blue Granite Dewdrop
10073462

XS	S	M	L	XL	XXL	1X	2X	3X
----	---	---	---	----	-----	----	----	----

New Color
Available 5/1/2026
Radiant Stripe
10073461

XS	S	M	L	XL	XXL	1X	2X	3X
----	---	---	---	----	-----	----	----	----



Grace Western Snap Shirt

PLUS

- 100% Cotton
- Unconventional Western yoke shape
- Button front placket
- Chest pockets
- Imported



New Style

Available 5/1/2026

Blossom Stripe

10073486

XS	S	M	L	XL	XXL	1X	2X	3X
----	---	---	---	----	-----	----	----	----



Jade Western Snap Shirt

PLUS

- 100% Cotton
- Allover print or dobby chambray
- Button front placket
- Chest pockets
- Imported



New Style

Available 5/1/2026

Chambray Dobby

10073435

XS	S	M	L	XL	XXL	1X	2X	3X
----	---	---	---	----	-----	----	----	----



XS S M L XL XXL

Western Emblem T-Shirt

BOYFRIEND

- Stretch Cotton soft jersey
- Screenprint detail
- Boyfriend fit
- Imported

New Style

Available 5/1/2026

COLOR Oatmeal Heather

STYLE # 10073451



XS S M L XL XXL

Cowboy Club T-Shirt

BOXY CROP

- Stretch Cotton soft jersey
- Chenille print detail
- Boxy crop fit
- Imported

New Style

Available 5/1/2026

COLOR Ultramarine

STYLE # 10073452



XS S M L XL XXL

Farm Raised T-Shirt

BOYFRIEND

- Stretch Cotton soft jersey
- Screenprint detail
- Boyfriend fit
- Imported

New Style

Available 5/1/2026

COLOR Sea Salt

STYLE # 10073450



XS S M L XL XXL

Canyon Rose Tank

- Super soft Stretch Cotton jersey
- Washed fabric for a vintage look
- Screenprint graphic
- Imported

New Style

Available 5/1/2026

COLOR Pirouette

STYLE # 10073514



XS S M L XL XXL

Wild Roper Tank

- Super soft Stretch Cotton jersey
- Washed fabric for a vintage look
- Screenprint graphic
- Imported

New Style

Available 5/1/2026

COLOR Orange Chiffon

STYLE # 10073515



XS S M L XL XXL 1X 2X 3X

Laguna Logo Shirt

- 100% Polyester melange jersey
- Ariat logo branding
- Imported

New Color

Available 5/1/2026

COLOR Rose Sorbet

STYLE # 10073493



XS S M L XL XXL 1X 2X 3X

Laguna Logo Shirt

- 100% Polyester melange jersey
- Ariat logo branding
- Imported

New Color

Available 5/1/2026

COLOR Heather Grey

STYLE # 10073494



Wild West Dress

- 100% Cotton
- Vintage look
- Screenprint graphic
- Side slit detail
- Dress up or dress down style
- Imported

New Style

Available 5/15/2026

COLOR Charcoal Mineral Wash

STYLE # 10073551

XS S M L XL XXL



Future is Cowgirl Dress

- 100% Cotton
- Vintage look
- Screenprint graphic
- Dress up or dress down style
- Imported

New Style

Available 5/15/2026

COLOR Light Washed Indigo

STYLE # 10073550

XS S M L XL XXL



XS S M L XL XXL

Howdy Pearl Dress

- 100% Cotton
- Heatset pearl and rhinestone front artwork
- Side slit detail
- Imported

New Style

Available 5/15/2026

COLOR Navy Eclipse

STYLE # 10073543



XS S M L XL XXL

Dazzle Shirt

- Cotton/Linen fabric
- Single chest pocket with stitch detail
- Stitch detail on collar
- Curved hem
- Wear by itself or as layering piece
- Imported

New Style

Available 5/15/2026

COLOR Cloud Dancer

STYLE # 10073640



XS S M L XL XXL

Dazzle Shirt

- Cotton/Linen fabric
- Single chest pocket with stitch detail
- Stitch detail on collar
- Curved hem
- Wear by itself or as layering piece
- Imported

New Style

Available 5/15/2026

COLOR Raven

STYLE # 10073641



XS S M L XL XXL

Honky Tonkin T-Shirt **BOYFRIEND**

- Super soft Stretch Cotton jersey
- Screenprint graphic
- Boyfriend fit
- Imported

New Style

Available 5/15/2026

COLOR Sea Salt

STYLE # 10073560



XS S M L XL XXL

Isela Tea Dress

- 100% Cotton
- Vintage look
- Allover print
- Side slit detail
- Imported

Available 5/15/2026

COLOR Isela SW

STYLE # 10060380



XS S M L XL XXL

Desert Vista Tank

- Super soft Stretch Cotton jersey
- Washed fabric for vintage look
- Screenprint graphic
- Imported

New Style

Available 5/15/2026

COLOR Cornhusk

STYLE # 10073545



XS S M L XL XXL

Rock 'N' Roll Tank

- Super soft Stretch Cotton jersey
- Washed fabric for vintage look
- Screenprint graphic
- Imported

New Style

Available 5/15/2026

COLOR Rose Sorbet

STYLE # 10073546



XS S M L XL XXL

Oakley Snap Top

- Knit rib body with woven poplin puff sleeves
- Button front half placket
- Easy-to-wear, flattering silhouette
- Imported

New Style

Available 5/15/2026

COLOR Cloud Dancer

STYLE # 10073538



Oakley Snap Top

- Knit rib body with woven poplin puff sleeves
- Button front half placket
- Easy-to-wear, flattering silhouette
- Imported

New Style

Available 5/15/2026

COLOR Raven

STYLE # 10073537

XS S M L XL XXL



Saddle Up T-Shirt

BOXY CROP

- Super soft Stretch Cotton jersey
- Screenprint graphic
- Boxy crop fit
- Imported

New Style

Available 5/15/2026

COLOR Sea Salt

STYLE # 10073553

XS S M L XL XXL



Spirit of Soul T-Shirt

CLASSIC FIT

- Super soft Stretch Cotton jersey
- Washed out vintage look
- Screenprint graphic
- Classic fit
- Imported

New Style

Available 5/15/2026

COLOR Light Washed Indigo

STYLE # 10073552

XS S M L XL XXL



Desert Mirage Dress

- 100% Cotton
- Vintage look
- Heatset rhinestone detail for added glam
- Side slit detail
- Imported

New Style

Available 5/15/2026

COLOR Black Mineral Wash

STYLE # 10073548

XS S M L XL XXL



Western Romper

- 98% Cotton, 2% Elastane
- Imported

New Style

Available 5/1/2026

WASH Danville

STYLE # 10075609

XS S M L XL



Cowgirl Vest

- 100% Cotton
- Imported

New Style

Available 5/1/2026

WASH Florence

STYLE # 10075608

XS S M L XL



Cowgirl Mini Skirt

- 100% Cotton
- Imported

New Style

Available 5/1/2026

WASH Florence

STYLE # 10074781

24 25 26 27 28 29 30 31 32 33 34



MEN'S

Men's Western Apparel.....	7
Men's Denim	43

OUTDOOR PERFORMANCE

Outdoor Performance	65
---------------------------	----

WOMEN'S

Women's Western Apparel	67
Women's Denim	81

YOUTH

Youth Apparel.....	105
Youth Denim.....	116

REFERENCE

US & International Apparel Sizing.....	123
Apparel Index by Style Name.....	124
Apparel Index by Style Number	127

WOMEN'S DENIM



WIDE LEG

- Relaxed wide leg
- Fitted at the hip with a relaxed fit through the leg
- A relaxed fit that can be dressed up or down



FLARE

ULTRASTRETCH****

- Flares below the knee for a fashion-forward look
- Fitted through the hip, thigh, and knee
- Available in UltraStretch denim that shapes to you



TROUSER

ULTRASTRETCH****

- Traditional trouser leg
- Fitted through the hip and mid-thigh, widening before the knee
- Available in UltraStretch denim that shapes to you



SLIM TROUSER

- Slim trouser leg
- Fitted through the hip and thigh, widening at the knee

Plus Sizes Available

Plus Sizes Available

FIT SIZING

MEASUREMENTS BASED ON WOMEN'S SIZE 28L

	LOW BOOT	MID BOOT	ARROW BOOT	PERFECT BOOT	HIGH BOOT	MID STRAIGHT	PERFECT STRAIGHT	ULTRA HIGH STRAIGHT	MID SKINNY	MID TROUSER	PERFECT TROUSER	PERFECT SLIM TROUSER	HIGH SLIM TROUSER	ULTRA HIGH WIDE
FRONT RISE	8	8 1/2	8 1/2	9	10	8 1/2	9	12	8 1/2	8 1/2	9 1/8	9 1/8	10	12
BACK RISE	13 7/8	14 1/8	14 1/8	14 7/8	15 3/8	14 1/8	14 7/8	15 3/4	14 1/8	14	14 7/8	14 7/8	15 1/2	15 3/4
WAIST	30	29 1/2	30 1/2	29 1/2	29	29 1/2	29 1/2	29 1/2	29 1/2	30	29 1/2	29 1/2	29	29 1/2
SEAT	37	38	37	37 1/4	37 1/4	38	37 1/4	38	38	37 3/4	37	37	37	38
THIGH	21 1/2	22	21 1/2	21 3/4	21 3/4	22 1/4	22	23 1/2	21 3/4	22 1/4	21 3/4	21 1/2	21 3/8	24
KNEE	14 1/2	15 1/4	15 1/4	15 1/4	15	16 1/8	16	17 3/4	14 1/4	18 1/2	18 1/2	16 1/2	16 1/2	23 1/4
BOTTOM OPENING	18 1/4	18 3/4	18 3/4	18 3/4	18 3/4	16 1/8	16	16 1/2	11	22	22	21 1/2	21 1/2	25 1/2

PLUS SIZE MEASUREMENTS BASED ON WOMEN'S SIZE 20

	MID BOOT	PERFECT BOOT	MID STRAIGHT	PERFECT STRAIGHT	MID TROUSER	PERFECT TROUSER	HIGH SLIM TROUSER
FRONT RISE	10 3/4	12	10 3/4	12	11	12	13 1/2
BACK RISE	19 7/8	18 1/2	19 7/8	18 1/2	18 1/2	18 1/2	19
WAIST	41 1/2	39	41 1/2	39	41 1/2	39	40
SEAT	49 1/2	47	49 1/2	47	48	47	47 3/4
THIGH	30	27 1/2	30	27 1/2	28 1/2	27 1/2	28 1/8
KNEE	19 1/2	19 1/2	20 1/2	20 1/2	22	22	20 1/2
BOTTOM OPENING	20 3/4	20 3/4	18 1/2	18 1/2	23	23	21

FIT SIZING FOR **ULTRA**STRETCH****

	ULTRA STRETCH PERFECT FLARE	ULTRA STRETCH PERFECT TROUSER
FRONT RISE	8 1/4	9
BACK RISE	14 3/8	14 1/8
WAIST	29 3/4	28 1/2
SEAT	36 1/4	34 3/4
THIGH	22	19 7/8
KNEE	18 3/4	13 1/2
BOTTOM OPENING	21 3/4	10 1/2

WOMEN'S DENIM



RELAXED STRAIGHT

- Relaxed straight leg
- High-rise waist, fitted through the hip and relaxed through the thigh and knee



BOOT CUT

- Boot-cut leg stacks perfectly over boots
- Performance denim that can be dressed up or down
- Available in Arrow Fits that cut straight through the waist for non-curved bodies

Plus Sizes Available



STRAIGHT

- Narrow leg that fits over boots
- Classic tapered fit
- Available in Arrow Fits that cut straight through the waist for non-curved bodies

Plus Sizes Available



SKINNY

- Skinny leg
- Fitted from hip to ankle for a sleek, flattering look

ARROW FIT

Look for these banners

New Fit

Styles with new fits

New to Replen

New Replenishment Addition

What is your **RISE**?



ULTRA HIGH RISE sits just above the small of the waist

Relaxed Straight, Wide Leg

HIGH RISE sits at the small of the waist

Slim Trouser, Flare, Boot Cut, Extreme Flare

PERFECT sits just below the waist

Trouser, Flare, Boot Cut, Straight, Skinny

MID sits above the hips

Trouser, Flare, Boot Cut, Straight, Skinny

LOW sits at the hips

Boot Cut

ARIAT® SIZING

ARIAT SIZES	24	25	26	27	28	29	30	31	32	33	34
CONVENTIONAL JUNIORS'	0	1	3	5	7	9	11	13	15	17	19
CONVENTIONAL WOMEN'S	00	0	2	4	6	8	10	12	14	16	18

INSEAM

SHORT	31
REGULAR	33
LONG	35
XLONG	37

LOW RISE BOOT CUT

DELIVERS
AT ONCE



REPLENISHMENT **Boot Cut Rosy Whipstitch**

LOW RISE

Available At Once

WASH Lakeshore
STYLE# 10018351



POCKET Rosy Whipstitch
WEIGHT 9.75 oz denim
FABRIC • 93% Cotton, 5% Polyester, 2% Spandex
• Imported

	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											

MID RISE BOOT CUT

DELIVERS
AT ONCE



REPLENISHMENT **Boot Cut**

MID RISE

Available At Once

WASH Canadian
STYLE# 10041061



POCKET Raquel
WEIGHT 9.75 oz denim
FABRIC • 93% Cotton, 5% Polyester, 2% Spandex
• Imported

Plus
Sizes

Available At Once

WASH Marine
STYLE# 10017510



POCKET Entwined
WEIGHT 9.75 oz denim
FABRIC • 93% Cotton, 5% Polyester, 2% Spandex
• Imported

Plus
Sizes

Available At Once

WASH Festival Blue
STYLE# 10025286



POCKET Entwined
WEIGHT 9.75 oz denim
FABRIC • 93% Cotton, 5% Polyester, 2% Spandex
• Imported

Plus
Sizes

Available At Once

WASH Maine
STYLE# 10036812



POCKET Patricia
WEIGHT 10.75 oz denim
FABRIC • 82% Cotton, 17% Repreve® recycled Polyester, 1% Spandex
• Imported

Plus
Sizes

Available At Once

WASH Rainstorm
STYLE# 10016202



POCKET Whipstitch
WEIGHT 11.25 oz denim
FABRIC • Sgene technology: 92% Cotton, 6% Polyester, 2% Spandex
• Imported

Available At Once

WASH Ocean
STYLE# 10014022



POCKET Whipstitch
WEIGHT 11.25 oz denim
FABRIC • Sgene technology: 92% Cotton, 6% Polyester, 2% Spandex
• Imported

	24	25	26	27	28	29	30	31	32	33	34	16W	18W	20W	22W	24W	26W
S																	
R																	
L																	
XL																	

Plus sizes for styles 10041061, 10017510, 10025286, 10036812.
10045228 & 10044095 have size exceptions.
Please reference the B2B website.

MID RISE BOOT CUT

DELIVERS
5/1/2026



NEW STYLE Boot Cut Esti

MID RISE

Available 5/1/2026

WASH Ithica
STYLE# 10074832

POCKET Esti
WEIGHT 11.75 oz denim
FABRIC • 88% Cotton, 11% Polyester, 1% Elastane
• Imported



Plus
Sizes

	24	25	26	27	28	29	30	31	32	33	34	16W	18W	20W	22W	24W	26W
S																	
R																	
L																	
XL																	

WOMEN'S DENIM

MID RISE ARROW FIT BOOT CUT

DELIVERS
AT ONCE



REPLENISHMENT Arrow Fit Boot Cut Shayla

MID RISE

Available At Once

WASH Gemstone
STYLE# 10030259

POCKET Shayla
WEIGHT 10 oz denim
FABRIC • 86% Cotton, 12% Polyester, 2% Spandex
• Imported



Not Curvy? Try
ARROW FIT
Straight through the waist

	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											

MID RISE STRAIGHT LEG

DELIVERS
AT ONCE



	24	25	26	27	28	29	30	31	32	33	34	16W	18W	20W	22W	24W	26W
S																	
R																	
L																	
XL																	

Plus sizes for style 10024300.
10024300 has size exceptions. Please reference the B2B website.

REPLENISHMENT Straight Leg

MID RISE

Available At Once

WASH	Dresden
STYLE#	10024300
POCKET	Ivy
WEIGHT	9.75 oz denim
FABRIC	• 93% Cotton, 5% Polyester, 2% Spandex • Imported



Available At Once

WASH	Rainstorm
STYLE#	10017217
POCKET	Icon
WEIGHT	11.25 oz denim
FABRIC	• Sgene technology: 92% Cotton, 6% Polyester, 2% Spandex • Imported



Available At Once

WASH	Ocean
STYLE#	10017216
POCKET	Icon
WEIGHT	11.25 oz denim
FABRIC	• Sgene technology: 92% Cotton, 6% Polyester, 2% Spandex • Imported



MID RISE TROUSER

DELIVERS
AT ONCE



	24	25	26	27	28	29	30	31	32	33	34	16W	18W	20W	22W	24W	26W
S																	
R																	
L																	
XL																	

REPLENISHMENT Trouser Entwined

MID RISE

Available At Once

WASH	Marine
STYLE#	10025302
POCKET	Entwined
WEIGHT	9.75 oz denim
FABRIC	• 93% Cotton, 5% Polyester, 2% Spandex • Imported





NEW STYLE Trousers Sherry

MID RISE

Available 5/1/2026

WASH Glendale
STYLE# 10074831POCKET Sherry
WEIGHT 10.75 oz denim
FABRIC • 95% Cotton, 4% Elastereil-P, 1% Elastane
• ImportedPlus
Sizes

	24	25	26	27	28	29	30	31	32	33	34	16W	18W	20W	22W	24W	26W
S																	
R																	
L																	
XL																	

WOMEN'S DENIM



REPLENISHMENT Ultra Stretch Trousers Kelsea

MID RISE

Available At Once

WASH Joanna
STYLE# 10027695POCKET Kelsea
WEIGHT 9.75 oz denim
FABRIC • 94% Cotton, 4% Elastereil-p, 2% Spandex
• Imported

	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											

MID RISE SKINNY

DELIVERS
AT ONCE



REPLENISHMENT Skinny Ella

33" INSEAM MID RISE

Available At Once

WASH	Celestial	
STYLE#	10018357	
POCKET	Ella	
WEIGHT	9.75 oz denim	
FABRIC	• 93% Cotton, 5% Polyester, 2% Spandex • Imported	

	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											

PERFECT RISE BOOT CUT

DELIVERS
AT ONCE



REPLENISHMENT Boot Cut

PERFECT RISE

Available At Once

WASH	Missouri	
STYLE#	10041059	
POCKET	Lexi	
WEIGHT	9.75 oz denim	
FABRIC	• 93% Cotton, 5% Polyester, 2% Spandex • Imported	

Available At Once

WASH	Irvine	
STYLE#	10043146	
POCKET	Leila	
WEIGHT	9.75 oz denim	
FABRIC	• 95% Cotton, 4% ElastereLL-P, 1% Lycra® Spandex. • Imported	

Available At Once

WASH	Lita	
STYLE#	10027713	
POCKET	Rosa	
WEIGHT	10 oz denim	
FABRIC	• 86% Cotton, 12% Polyester, 2% Spandex • Imported	

Available At Once

WASH	Ella	
STYLE#	10053533	
POCKET	Black	
WEIGHT	9.75 oz denim	
FABRIC	• 76% Cotton, 21% Polyester, 3% Spandex • Imported	

	24	25	26	27	28	29	30	31	32	33	34	16W	18W	20W	22W	24W	26W
S																	
R																	
L																	
XL																	

Plus sizes for styles 10041059, 10027713, 10053533.
10053533 has size exceptions. Please reference the B2B website.



NEW STYLE Boot Cut Western

PERFECT RISE

Available 4/1/2026

WASH Oasis
STYLE# 10077090

POCKET Sadie
WEIGHT 10 oz denim
FABRIC • 62% Cotton, 20% Cotton Wrap Polyester Core, 16% Recycled Polyester, 2% Elastane
• Imported



Available 4/1/2026

WASH Sausalito
STYLE# 10077092

POCKET Sadie
WEIGHT 10 oz denim
FABRIC • 62% Cotton, 20% Cotton Wrap Polyester Core, 16% Recycled Polyester, 2% Elastane
• Imported



	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											

WOMEN'S DENIM



NEW STYLE Boot Cut Nayelli

PERFECT RISE

Available 1/1/2026

WASH Brisbane
STYLE# 10072973

POCKET Nayelli
WEIGHT 14.3 oz denim
FABRIC • 80% Cotton, 11% Polyester, 1% Elastane
• Imported



Plus
Sizes

	24	25	26	27	28	29	30	31	32	33	34	16W	18W	20W	22W	24W	26W
S																	
R																	
L																	
XL																	

PERFECT RISE BOOT CUT

DELIVERS
5/1/2026



NEW STYLE **Boot Cut Celia**

PERFECT RISE

Plus
Sizes

Available 5/1/2026

WASH Salinas
STYLE# 10074830



POCKET Celia
WEIGHT 11.75 oz denim
FABRIC • 88% Cotton, 11% Polyester, 1% Elastane
• Imported

	24	25	26	27	28	29	30	31	32	33	34	16W	18W	20W	22W	24W	26W
S																	
R																	
L																	
XL																	

PERFECT RISE STRAIGHT LEG

DELIVERS
AT ONCE



REPLENISHMENT **Straight Leg Abby**

PERFECT RISE

Plus
Sizes

Available At Once

WASH Mackenzie
STYLE# 10036814



POCKET Abby
WEIGHT 10 oz denim
FABRIC • 82% Cotton, 17% Repreve® recycled
Polyester, 1% Spandex
• 50% less water
• Imported

	24	25	26	27	28	29	30	31	32	33	34	16W	18W	20W	22W	24W	26W
S																	
R																	
L																	
XL																	



REPLENISHMENT Trouser

PERFECT RISE

Available At Once

WASH Missouri
STYLE# 10040806

POCKET Aisha
WEIGHT 9.75 oz denim
FABRIC • 95% Cotton, 4% Elastereil-P, 1% Lycra®
Spandex
• 50% less water
• Imported



Available At Once

WASH Nashville
STYLE# 10051700

POCKET Ophelia
WEIGHT 10 oz denim
FABRIC • 86% Cotton, 12% Polyester, 2% Spandex
• Imported



	24	25	26	27	28	29	30	31	32	33	34	16W	18W	20W	22W	24W	26W
S																	
R																	
L																	
XL																	

WOMEN'S DENIM



NEW STYLE Trouser Lelani

PERFECT RISE

Available 1/1/2026

WASH Chelsea
STYLE# 10072977

POCKET Lelani
WEIGHT 9.75 oz denim
FABRIC • 95% cotton, 4% elastereil-P, 1% Lycra®
spandex
• Imported



	24	25	26	27	28	29	30	31	32	33	34	16W	18W	20W	22W	24W	26W
S																	
R																	
L																	
XL																	

PERFECT RISE TROUSER

DELIVERS
5/1/2026



NEW STYLE Trousers Kahlani

PERFECT RISE

Plus
Sizes

Available 5/1/2026

WASH Berryessa
STYLE# 10074828



POCKET Kahlani
WEIGHT 9.75 oz denim
FABRIC • 88% Cotton, 11% Polyester, 1% Elastane
• Imported

	24	25	26	27	28	29	30	31	32	33	34	16W	18W	20W	22W	24W	26W
S																	
R																	
L																	
XL																	

PERFECT RISE WIDE LEG CROP

DELIVERS
5/1/2026



NEW STYLE Wide Leg Crop Clare

27" INSEAM

PERFECT RISE

Available 5/1/2026

WASH Claremont
STYLE# 10074787



POCKET Clare
WEIGHT 10.75 oz denim
FABRIC • 99% Cotton, 4% Elasterell-P, 1% Elastane
• Imported

	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											



REPLENISHMENT Ultra Stretch Flare Katie

26" INSEAM PERFECT RISE

Available At Once

WASH Maya
STYLE# 10027692



POCKET Katie
WEIGHT 9.75 oz denim

FABRIC • 95% Cotton, 4% Elastereil-P, 1% Lycra
Spandex
• Imported

	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											

WOMEN'S DENIM



IMAGE NOT
AVAILABLE

IMAGE NOT
AVAILABLE

NEW STYLE Ultra Stretch Kick Flare Sadie

26" INSEAM PERFECT RISE

Available 4/1/2026

WASH Palmdale
STYLE# 10077091

IMAGE NOT
AVAILABLE

POCKET Sadie
WEIGHT 10 oz denim

FABRIC • 62% Cotton, 20% Cotton Wrap Polyester
Core, 16% Recycled Polyester, 2%
Elastane
• Imported

	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											

PERFECT RISE FLARE

DELIVERS
5/1/2026



NEW STYLE Flare Tammy

PERFECT RISE

Available 5/1/2026

WASH Connecticut
STYLE# 10074826



POCKET Tammy
WEIGHT 10.75 oz denim
FABRIC • 82% Cotton, 17% Repreve® Recycled Polyester, 1% Lycra® Spandex Elastane
• Imported

	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											

HIGH RISE BOOT CUT

DELIVERS
AT ONCE



REPLENISHMENT Boot Cut

HIGH RISE

Available At Once

WASH Tennessee
STYLE# 10039602



POCKET Daniela
WEIGHT 9.75 oz denim
FABRIC • 95% Cotton, 4% Elasterell-P, 1% Lycra Spandex
• Imported

Available At Once

WASH Pennsylvania
STYLE# 10036813



POCKET Ballary
WEIGHT 9.75 oz denim
FABRIC • 82% Cotton, 17% Repreve® Recycled Polyester, 1% Spandex
• Imported

	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											

10036813 has size exceptions. Please reference B2B website.

HIGH RISE BOOT CUT

DELIVERS
5/1/2026



NEW STYLE Boot Cut Lyra

HIGH RISE

Available 5/1/2026

WASH Belfair
STYLE# 10074825



POCKET Lyra
WEIGHT 9.75 oz denim
FABRIC • 95% Cotton, 4% Elastrell-P, 1% Lycra®
Spandex Elastane
• Imported

	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											

WOMEN'S DENIM

HIGH RISE SLIM TROUSER

DELIVERS
AT ONCE



REPLENISHMENT Slim Trousers

HIGH RISE

Available At Once

WASH Rascal
STYLE# 10032550



POCKET Ella
WEIGHT 9.75 oz denim
FABRIC • 95% Cotton, 4% Elastrell-P, 1% Lycra®
Spandex
• Imported

Available At Once

WASH Florida
STYLE# 10047324



POCKET Naz
WEIGHT 9.75 oz denim
FABRIC • 95% Cotton, 4% Elastrell-P, 1% Lycra®
Spandex
• Imported

	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											

10032500 has size exceptions.
Please reference the B2B website.

NEW STYLE Slim Trousers Vera

HIGH RISE

Available 5/1/2026

WASH	Greyson
STYLE#	10074827
POCKET	Vera
WEIGHT	9.75 oz denim
FABRIC	• 95% Cotton, 4% Elasterell-P, 1% Lycra® Spandex • Imported



Plus
Sizes



	24	25	26	27	28	29	30	31	32	33	34	16W	18W	20W	22W	24W	26W
S																	
R																	
L																	
XL																	

NEW STYLE Slim Trousers Daisy

HIGH RISE

Available 5/1/2026

WASH	Rinse
STYLE#	10074786
POCKET	Daisy
WEIGHT	10.75 oz denim
FABRIC	• 95% Cotton, 4% Elasterell-P, 1% Elastane • Imported



	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											



REPLENISHMENT

Wide Leg Tomboy

33" INSEAM

ULTRA HIGH RISE

Available At Once

WASH	Moana
STYLE#	10045189
POCKET	Tomboy
WEIGHT	11.8 oz denim
FABRIC	100% Cotton - Imported



	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											

WOMEN'S DENIM



NEW STYLE

Barrel Jazmine

27" INSEAM

ULTRA HIGH

Available 5/1/2026

WASH	Merrimack
STYLE#	10076114
POCKET	Jazmine
WEIGHT	13.25 oz denim
FABRIC	63% Cotton, 37% Tencel - Imported



	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											

ULTRA HIGH RISE WIDE LEG

DELIVERS
5/1/2026



NEW STYLE **Super Wide Jazmine**

33" INSEAM **ULTRA HIGH RISE**

Available 5/1/2026

WASH	Rinse
STYLE#	10076004
POCKET	Jazmine
WEIGHT	10 oz denim
FABRIC	• 62% Cotton, 20% Cotton Wrap Polyester Core, 16% Recycled Polyester, 2% Elastane • Imported



	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											

ULTRA HIGH RISE RELAXED STRAIGHT LEG

DELIVERS
AT ONCE



REPLENISHMENT **Relaxed Straight Leg Tomboy**

27" INSEAM **ULTRA HIGH RISE**

Available At Once

WASH	Mykonos
STYLE#	10045187
POCKET	Tomboy
WEIGHT	11.8 oz denim
FABRIC	• 100% Cotton • Imported



	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											



REPLENISHMENT

Relaxed Straight Leg Tomboy

27" INSEAM

ULTRA HIGH RISE

Available At Once

WASH Bora Bora
STYLE# 10045188



POCKET Tomboy
WEIGHT 11.8 oz denim
FABRIC • 100% Cotton
• Imported

	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											

WOMEN'S DENIM



REPLENISHMENT

Relaxed Straight Leg Tomboy

27" INSEAM

ULTRA HIGH RISE

Available At Once

WASH Concord
STYLE# 10053534



POCKET Tomboy
WEIGHT 11.8 oz denim
FABRIC • 100% Cotton
• Imported

	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											



NEW STYLE Relaxed Straight Leg Tomboy

27" INSEAM ULTRA HIGH RISE

Available 5/1/2026

WASH	Haiti
STYLE#	10074788
POCKET	Tomboy
WEIGHT	11.8 oz denim
FABRIC	• 100% Cotton • Imported



	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											



NEW STYLE 3" Shorts Glenda

PERFECT RISE

Available 4/1/2026

WASH Claremont
STYLE# 10074785



POCKET Glenda
WEIGHT 10.75 oz denim
FABRIC • 95% Cotton, 4% Elasterell-P, 1% Elastane
• Imported

	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											

WOMEN'S DENIM



NEW STYLE 5" Shorts Olivia

PERFECT RISE

Available 4/1/2026

WASH Toronto
STYLE# 10074784



POCKET Olivia
WEIGHT 9.75 oz denim
FABRIC • 93% Cotton, 5% Polyester, 2% Lycra®
Spandex Elastane
• Imported

	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											



NEW STYLE 3" Shorts Jazmine Tomboy

ULTRA HIGH RISE

Available 4/1/2026

WASH	Pittsburg
STYLE#	10076113
POCKET	Jazmine Tomboy
WEIGHT	13.5 oz denim
FABRIC	• 100% Cotton
	• Imported



	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											



NEW STYLE 10" Shorts Relaxed Tomboy

ULTRA HIGH RISE

Available 4/1/2026

WASH	Calistoga
STYLE#	10074783
POCKET	Tomboy
WEIGHT	11.8 oz denim
FABRIC	• 100% Cotton
	• Imported



	24	25	26	27	28	29	30	31	32	33	34
S											
R											
L											
XL											



XS	S	M	L	XL
----	---	---	---	----

NEW STYLE

Western Romper

Available 5/1/2026

WASH	Danville
STYLE#	10075609
WEIGHT	10.5 oz denim
FABRIC	• 98% Cotton, 2% Elastane • Imported



XS	S	M	L	XL
----	---	---	---	----

NEW STYLE

Cowgirl Vest

Available 5/1/2026

WASH	Florence
STYLE#	10075608
WEIGHT	12.75 oz denim
FABRIC	• 100% Cotton • Imported



24	25	26	27	28	29	30	31	32	33	34

NEW STYLE

Cowgirl Mini Skirt

Available 5/1/2026

WASH	Florence
STYLE#	10074781
WEIGHT	12.75 oz denim
FABRIC	• 100% Cotton • Imported



WOMEN'S DENIM

Type your notes below



MEN'S

Men's Western Apparel.....	7
Men's Denim	43

OUTDOOR PERFORMANCE

Outdoor Performance	65
---------------------------	----

WOMEN'S

Women's Western Apparel	67
Women's Denim	81

YOUTH

Youth Apparel.....	105
Youth Denim.....	116

REFERENCE

US & International Apparel Sizing.....	123
Apparel Index by Style Name.....	124
Apparel Index by Style Number	127



Kirby Shirt

- 50s poplin with 3% Spandex
- Single chest pocket
- Taped placket and neck seam
- Arm embroidery
- Imported



New Color
Available 5/1/2026
Cornhusk
10073492

XS	S	M	L	XL	XXL
----	---	---	---	----	-----



New Color
Available 5/1/2026
Pink Lavender Stripe
10073491

XS	S	M	L	XL	XXL
----	---	---	---	----	-----



Team Kirby Shirt

- 50s poplin with 3% Spandex
- Single chest pocket
- Taped placket and neck seam
- Arm embroidery
- Imported



New Color
Available 5/1/2026
Pink Ombre Stripe
10073510

XS	S	M	L	XL	XXL
----	---	---	---	----	-----



Grace Shirt

- 50s poplin with 3% Spandex
- Single chest pocket
- Taped placket and neck seam
- Imported



New Style
Available 5/1/2026
Blossom Stripe
10073447

XS	S	M	L	XL	XXL
----	---	---	---	----	-----



Western Motifs Shirt

- 50s poplin with 3% Spandex
- Single chest pocket
- Taped placket and neck seam
- Imported



New Style
Available 5/1/2026
Western Lavender
10073448

XS	S	M	L	XL	XXL
----	---	---	---	----	-----



Vernon 2.0 Softshell Jacket

- Stretch softshell with laminated finish
- Contrast trims and logos
- Zippered hand and chest pockets
- Adjustable waist cord and cuffs
- Imported



Seasonal	
Available At Once	
Black	
10024057	
XS	S
M	L
XL	



Vernon 2.0 Softshell Vest

- Stretch softshell with laminated finish
- Contrast trims and logos
- Zippered hand and chest pockets
- Adjustable waist cord and cuffs
- Imported



Seasonal	
Available At Once	
Black	
10024058	
XS	S
M	L
XL	

YOUTH APPAREL



Ariat® Logo Hoodie

- Ribbed cuffs and hem
 - Adjustable hood
 - Kangaroo pocket
- 60% Cotton, 40% Polyester
 - Brushed fleece for lightweight warmth
 - Imported



Seasonal

Available At Once

Black

10046473

XS	S	M	L	XL
----	---	---	---	----



Seasonal

Available At Once

Poseidon

10046472

XS	S	M	L	XL
----	---	---	---	----



Patriot Hoodie

- Peached fleece
 - Camo print contrast
 - Embroidered US flag applique
- Ribbed cuff and hem
 - Kangaroo pocket
 - Imported





Replenishment

Available At Once

Black Digi Camo

10032936

XS	S	M	L	XL
----	---	---	---	----



Replenishment

Available At Once

Desert Digi Camo

10023117

XS	S	M	L	XL
----	---	---	---	----



TEK Polo

- Pique Tek fabric with MMT™ finish
- Odor management
- Cooling finish
- Rib collar
- UPF 45
- Imported



New Color
Available 5/1/2026
Purple Heather
10073485

XS	S	M	L	XL
----	---	---	---	----



New Color
Available 5/1/2026
Angel Blue
10073479

XS	S	M	L	XL
----	---	---	---	----



All Over Print Polo

- 100% Polyester jersey
- Self fabric collar
- Odor management
- Cooling finish
- Imported



New Color
Available 5/1/2026
Blue Quartz Tribal Stripe
10073490

XS	S	M	L	XL
----	---	---	---	----



New Color
Available 5/1/2026
White Southwest Triangle
10073489

XS	S	M	L	XL
----	---	---	---	----



Ariat® Longskull Freedom Charger T-Shirt

- Cotton/Polyester blend
- Screenprint graphic
- Imported

New Style

Available 4/1/2026

COLOR Dark Olive Heather

STYLE # **10073540**

XS S M L XL



Ariat® Longskull Freedom Charger T-Shirt

- Cotton/Polyester blend
- Screenprint graphic
- Imported

New Style

Available 4/1/2026

COLOR Haute Red Heather

STYLE # **10073539**

XS S M L XL



Ariat® Desert Badge Tradition T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

New Style

Available 5/1/2026

COLOR Smoked Pearl

STYLE # **10073455**

XS S M L XL



Ariat® Drop Down Eagle T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

New Style

Available 5/1/2026

COLOR Key Largo

STYLE # **10073456**

XS S M L XL



Ariat® Barn Shield T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

New Style

Available 7/1/2026

COLOR Black

STYLE # **10073454**

XS S M L XL



Ariat® Bison Wander Flag T-Shirt

- 100% Cotton
- Screenprint graphic
- Imported

New Style

Available 7/1/2026

COLOR Mediterranean

STYLE # **10073453**

XS S M L XL



Printed VentTEK™ Outbound Short Sleeve Shirt

- 100% Polyester
- Breathable mesh yoke at back
- Underarm gussets
- Hidden collar buttons
- Hidden sunglass cloth
- 2 Hook and loop front pockets
- UPF 40
- Imported



New Color

Available 4/1/2026

Cartouche
10073420

XS	S	M	L	XL
----	---	---	---	----



VentTEK™ Outbound Short Sleeve Shirt

- 100% Polyester
- Breathable mesh yoke at back
- Underarm gussets
- Hidden collar buttons
- Hidden sunglass cloth
- 2 Hook and loop front pockets
- UPF 40
- Imported



New Color

Available 4/1/2026

Blue Moon Turquoise
10073499

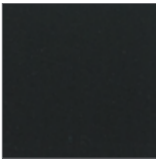
XS	S	M	L	XL
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BOYS' SOLID TWILLS

DELIVERS
AT ONCE



Classic Long Sleeve



Solid Twill
Shirt
CASUAL SERIES
Black
10030161

XS S M L XL



Solid Twill
Shirt
CASUAL SERIES
White
10030162

XS S M L XL

BOYS' TEAM LOGO TWILLS

DELIVERS
AT ONCE

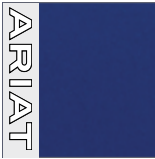


Classic Long Sleeve



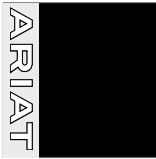
Team Logo
Twill Shirt
CASUAL SERIES
Burgundy/White
10030163

XS S M L XL



Team Logo
Twill Shirt
CASUAL SERIES
Ultramarine/White
10030164

XS S M L XL



Team Logo
Twill Shirt
CASUAL SERIES
Black/White
10045426

XS S M L XL

BOYS' MUIR WOODS TRAIL

DELIVERS
4/1/2026



Retro Long Sleeve

FEATURES

- 100% Cotton
- Western yoke and pocket styling
- Snap closures
- Double front pockets
- Imported



New Style
Heath Snap Shirt

Light Blue Shadow Plaid
10073669

XS S M L XL XXL



New Style
Hodge Snap Shirt

Brick Red Plaid
10073668

XS S M L XL XXL



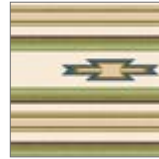
Classic Long Sleeve

Pro Series
Scottie ShirtPRO SERIES
Key Largo Blue
Plaid
10073635

XS S M L XL XXL

Pro Series
Sebastian ShirtPRO SERIES
Bronze Green Plaid
10073634

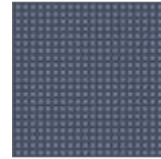
XS S M L XL XXL



Stephon Shirt

CASUAL SERIES
Almond Oil Stripe
Serape
10073671

XS S M L XL XXL



Storm Shirt

CASUAL SERIES
Key Largo Mini
Geo Print
10073670

XS S M L XL XXL



Classic Short Sleeve



Sable Shirt

CASUAL SERIES
Almond Oil Scenic
Print
10073672

XS S M L XL XXL



Seton Shirt

CASUAL SERIES
White Southwest
Motif Print
10073674

XS S M L XL XXL



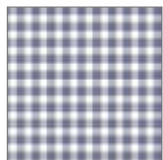
Smitty Shirt

CASUAL SERIES
Loden Frost
Abstract Print
10073673

XS S M L XL XXL



Classic Long Sleeve

Pro Series
Blaire ShirtPRO SERIES
Sleet Grey Plaid
10073636

XS S M L XL XXL

Pro Series
Blaze ShirtPRO SERIES
Evening Blue Plaid
10073637

XS S M L XL XXL



Classic Short Sleeve



Baxter Shirt
CASUAL SERIES
White Multi
Southwest Print
10073675

XS	S	M	L	XL	XXL
----	---	---	---	----	-----



Bill Shirt
CASUAL SERIES
Evening Blue
Medallion Print
10073677

XS	S	M	L	XL	XXL
----	---	---	---	----	-----



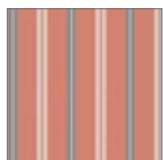
Bosco Shirt
CASUAL SERIES
Sleet Grey Geo
Print
10073676

XS	S	M	L	XL	XXL
----	---	---	---	----	-----



**Pro Series
Bernard Shirt**
PRO SERIES
Evening Blue
Check
10073639

XS	S	M	L	XL	XXL
----	---	---	---	----	-----



New Style
**Pro Series
Bobby Shirt**
PRO SERIES
Hibiscus Red
Stripe
10073638

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

BOYS' TEAM COLLECTION

DELIVERS
5/1/2026

Classic Long Sleeve



**Team Dallas
Shirt**
CASUAL SERIES
White Multi Geo
Print/Black
10073649

XS	S	M	L	XL	XXL
----	---	---	---	----	-----



**B4 BOYS
RELAXED FIT**

FEATURES

- Relaxed through waist, hip & thigh
- Low rise
- Fashion boot cut

**B5 BOYS
SLIM FIT**

FEATURES

- Slim through seat & thigh
- Low rise
- Straight leg

Boys will be Boys, so we know that they need a jean to keep up with them. Ariat's Boys' Denim is expertly constructed with a focus on fit, durability and style for a kid on the go! Roping, Riding, or Arithmetic, these are the jeans that can take it on—styled to go anywhere, anytime.

FEATURES

- Ring-spun denim
- Heavy-duty zippers and hardware
- No-rub comfort inseams
- Extra deep front pockets
- Anchored belt loops
- Adjustable waistband

FIT SIZING		
Measurements are based on size 12	B4 boys relaxed fit	B5 boys Slim fit
WAIST	28	27½
HIP	34	33
THIGH	20	19¾
KNEE	15	15
LEG	16 ¼	15 ¼
FRONT RISE	9	8¾
BACK RISE	12	11¾



7 8 10 12 14 16

REPLENISHMENT Legacy B4 Relaxed Boot Cut

Legacy
Style

Available At Once

WASH Chief
STYLE# 10027675



POCKET Legacy
WEIGHT 12.75 oz denim
FABRIC • Stretch
• 99% Cotton, 1% Elastane
• Imported



7 8 10 12 14 16

REPLENISHMENT B4 Relaxed Boot Cut

Available At Once

WASH Dakota
STYLE# 10018345



POCKET Boundary
WEIGHT 12 oz denim
FABRIC • 100% Cotton
• Imported

Available At Once

WASH Durango
STYLE# 10021160



POCKET Coltrane
WEIGHT 12 oz denim
FABRIC • 100% Cotton
• Imported

NEW STYLE **B4 Relaxed Boot Cut**

Available 5/1/2026

WASH Barton
STYLE# 10074790



POCKET Palmer
WEIGHT 12.6 oz denim
FABRIC • Stretch
• 99% Cotton, 1% Elastane
• Imported



7 8 10 12 14 16

REPLENISHMENT **Legacy B5 Slim Straight Leg**

Available At Once

WASH Drifter
STYLE# 10023449



POCKET Legacy
WEIGHT 12.75 oz denim
FABRIC • Stretch
• 99% Cotton, 1% Elastane
• Imported

Legacy
Style



7 8 10 12 14 16

Available At Once

WASH Durham
STYLE# 10023450



POCKET Legacy
WEIGHT 12.75 oz denim
FABRIC • Stretch
• 99% Cotton, 1% Elastane
• Imported

Legacy
Style



7	8	10	12	14	16
---	---	----	----	----	----

REPLENISHMENT B5 Slim Straight Leg

Available At Once

WASH	Cyclone
STYLE#	10018338



POCKET	Boundary
WEIGHT	12 oz denim
FABRIC	• 100% Cotton • Imported

Available At Once

WASH	Dakota
STYLE#	10018347



POCKET	Charger
WEIGHT	12 oz denim
FABRIC	• 100% Cotton • Imported



7	8	10	12	14	16
---	---	----	----	----	----

NEW STYLE B5 Slim Straight Leg

Available 5/1/2026

WASH	Dakota
STYLE#	10074789



POCKET	Carlington
WEIGHT	12 oz denim
FABRIC	• 100% Cotton • Imported



It's the moment she's been waiting for...Ariat® Girls' Denim has arrived! These fun styles are expertly constructed for a comfortable fit and exceptional durability. For school time, horse time, or just plain hang time, this denim is designed to go everywhere she goes.

FEATURES

- Performance stretch
- Slim fitting through thighs
- 5 pocket styling

FIT SIZING		
Measurements are Based on Size 10	Girl Boot	Girl Trouser
FRONT RISE	7 ¼	7 ¼
BACK RISE	11 ¼	11 ¼
WAIST	24 ¾	24 ¾
SEAT	29 ¼	29 ¼
THIGH	18 ¾	18 ¾
KNEE	14 ¼	14
BOTTOM OPENING	17	18



7 8 10 12 14 16

REPLENISHMENT Boot Cut

Available At Once

WASH Chill Blue
STYLE# 10025984



POCKET Entwined
WEIGHT 9.75 oz denim
FABRIC • Stretch
• 93% Cotton, 5% Polyester, 2% spandex
• Imported

Available At Once

WASH Eleanor
STYLE# 10025985



POCKET Whipstitch
WEIGHT 9.75 oz denim
FABRIC • Stretch
• 93% Cotton, 5% Polyester, 2% spandex
• Imported

NEW STYLE Boot Cut Sherry

Available 5/1/2026

WASH Porto
STYLE# 10074780



POCKET Sherry
WEIGHT 12.6 oz denim
FABRIC • Stretch
• 99% Cotton, 1% Elastane
• Imported



7 8 10 12 14 16



NEW STYLE Trousers Tammy

Available 5/1/2026

WASH Ashland
STYLE# 10074779



POCKET Tammy
WEIGHT 12.6 oz denim
FABRIC

- Stretch
- 99% Cotton, 1% Elastane
- Imported

7 8 10 12 14 16

WOMEN'S

REGION		XS		S		M		L		XL		XXL		1X		2X		3X	
US/CANADA		2		4	6	8	10	12	14	16	18	20	22	24		26	28	30	32
UK		6		8	10	12	14	16	18	20	22	24	26	28		30	32	34	36
FIT		XS		S		M		L		XL		XXL		1X		2X		3X	
CHEST	INCHES	33	34	35	36	37	38½	40	41½	43	45-47	45	46	49	50	54	55		
WAIST		26	27	28	29	30	31½	33	34½	36	38-40	37½	39½	41½	43½	45½	47½		
HIP		36	37	38	39	40	41½	43	44½	46	48-50	47½	49½	51½	53½	55½	57½		
SLEEVE		30½	30¾	31	31¼	31½	31¾	32	32¼	32½	32½	32½	32½	32½	32½	32½	32½	32¾	32¾

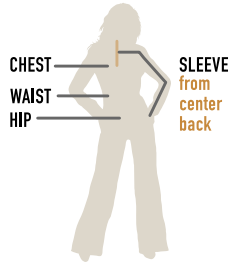
MEASUREMENT GUIDE

CHEST Measure around the shoulder blades, under the armpits and over the fullest part of the chest.

WAIST Find your natural waistline and measure.

HIP Measure the fullest part of the hip, usually 7-9 inches below the waist.

SLEEVE Bend your arm 90 degrees and put your hand on your hip. Hold the tape measure at the center back of your neck and measure across your shoulder to your elbow, and then down to your wrist.



MEN'S (CLASSIC FIT)

FIT		XS		S		M		L		XL		XXL		3XL		LT		XLT		2XLT	
NECK	INCHES	14	14	14¼	14¾	15	15½	16	16½	17	17½	18	18½	18	18½	16	16½	17	17½	18	18½
CHEST		32	34	35	37	38	40	42	44	46	48	50	52	54	56	42	44	46	48	50	52
WAIST		26	28	29	31	32	34	36	38	40	42	44	46	48	50	36	38	40	42	44	46
SLEEVE		32	32½	33	33½	34	34½	35	35½	35½	36	36	36½	36½	37	37	37½	38	38½	39	39½

* Fitted shirts are 2" narrower in the chest and waist.

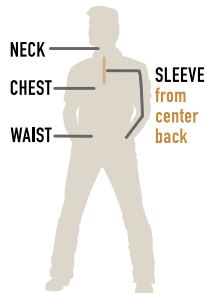
MEASUREMENT GUIDE

NECK Measure around the middle of your neck inserting a finger or two between the tape and your neck to allow for comfort.

CHEST Measure around the chest, under the armpits and over the highest part of your chest and shoulder blades keeping the tape parallel to the floor.

WAIST Find your natural waistline and measure.

SLEEVE Bend your arm 90 degrees and put your hand on your hip. Hold the tape measure at the center back of your neck and measure across your shoulder to your elbow, and then down to your wrist.



BOYS'

REGION		XS	S	M	L	XL
US/CANADA/UK		49-51"	51-53"	53-55"	57-59"	59-61"
		7	8	10	12	14
FIT		XS	S	M	L	XL
MID NECK	INCHES	10 ¾	11	11 ½	12	12 ½
CHEST/BUST		26	27	28 ½	30	31½
WAIST		23	24	25	26	27

MEASUREMENT GUIDE

NECK Measure around the middle of your neck inserting a finger or two between the tape and your neck to allow for comfort.

CHEST Measure around the chest, under the armpits and over the highest part of your chest and shoulder blades keeping the tape parallel to the floor.

WAIST Find your natural waistline and measure.

SLEEVE Bend your arm 90 degrees and put your hand on your hip. Hold the tape measure at the center back of your neck and measure across your shoulder to your elbow, and then down to your wrist.

Index by Style Name

MEN'S WESTERN APPAREL

AC Polo	33	Classic Denim Shirt	20	Patriot Hoodie	23
All Over Print Polo	35	Classic Long Sleeve 10-11, 15-16, 18-19, 26-29, 39-40		Printed 360 Airflow Polo	36
Ariat® Banner Badge Short Sleeve T-Shirt	22	Classic Short Sleeve	15-6, 26, 28, 39-40	Printed 360 Airflow™ Short Sleeve Shirt	21
Ariat® Barn Shield Short Sleeve T-Shirt	41	Everything Shirt	18-19	Printed VentTEK™ Outbound Shirt	31
Ariat® Bison Wander Short Sleeve T-Shirt	37	Felipe Snap Shirt	17	Printed VentTEK™ Shirt	30
Ariat® Buckin Baqueno Short Sleeve T-Shirt	41	Fitted 4 Way Stretch VentTEK™ Western Shirt ...	33	Printed VentTEK™ Western Yoke Shirt	32
Ariat® Cactus Rider Short Sleeve T-Shirt	41	Fitted All Over Print Polo	35	Printed Western VentTEK™ Shirt	32
Ariat® Country and Western Lockup Short Sleeve T-Shirt	37	Fitted Charger 2.0 Polo	34	Pro Series Barry Shirt	26
Ariat® Cowboy Up Short Sleeve T-Shirt	37	Fitted Logo Polo	36	Pro Series Bernard Shirt	26
Ariat® Cowmooflage Short Sleeve T-Shirt	37	Fitted Long Sleeve	11, 17, 27-29	Pro Series Blaire Shirt	26
Ariat® Desert Badge Tradition Short Sleeve T-Shirt	37	Fitted Printed VentTEK™ Outbound Shirt	31	Pro Series Blaze Shirt	26
Ariat® Drop Down Eagle Short Sleeve T-Shirt ...	37	Fitted Printed VentTEK™ Western Shirt	32	Pro Series Bobby Shirt	26
Ariat® Farm League Short Sleeve T-Shirt	41	Fitted Retro Western Snap Polo	36	Pro Series Brodie Shirt	15
Ariat® Liquid Stamp Flag Short Sleeve T-Shirt..	37	Floyd Snap Shirt	17	Pro Series Dayne Mini Stripe Shirt	10
Ariat® Logo Hoodie	23	Franz Snap Shirt	17	Pro Series Fasier Snap Shirt	17
Ariat® Longskull Freedom Short Sleeve Charger T-Shirt	23	Frey Snap Shirt	16	Pro Series Finley Snap Shirt	16
Ariat® Made For Farmer Short Sleeve T-Shirt... 41		Fritz Snap Shirt	16	Pro Series Fintan Snap Shirt	16
Ariat® Outline Shop Short Sleeve T-Shirt	22	Fynn Snap Shirt	16	Pro Series Forest Snap Shirt	16
Ariat® Patriot Stripe Short Sleeve Charger T-Shirt	23	Harry Snap Shirt	12	Pro Series Fraser Snap Shirt	16
Ariat® Proudly Authentic Short Sleeve T-Shirt... 41		Hartman Snap Shirt	13	Pro Series Nathan Shirt	39
Ariat® Proven Stamp Short Sleeve T-Shirt	37	Hart Snap Shirt	12	Pro Series Ned Shirt	26
Ariat® Quality Wood States Short Sleeve T-Shirt	41	Hawke Snap Shirt	13	Pro Series Neil Shirt	39
Ariat® Southwest Mountain Man Short Sleeve T-Shirt	38	Hawthorne Snap Shirt	13	Pro Series Neko Shirt	39
Ariat® Stipple Horizon Short Sleeve T-Shirt	42	Helix Snap Shirt	13	Pro Series Nick Shirt	39
Ariat® Stripe Patriotic Badge Short Sleeve T-Shirt	21	Hennery Snap Shirt	13	Pro Series Nicolas Shirt	39
Ariat® Traditional Eagle LOTF Short Sleeve T-Shirt	38	Hodge Snap Shirt	12	Pro Series Nico Shirt	39
Ariat® Whisky Uno Short Sleeve T-Shirt	38	Hyland Snap Shirt	13	Pro Series Niles Shirt	39
Ariat® Xray Bison Short Sleeve T-Shirt	42	Hyman Snap Shirt	12	Pro Series Noble Shirt	39
Barth Shirt	27	Lightweight Twill Shirt	16	Pro Series Santana Shirt	15
Baxter Classic Fit Shirt	26	Lightweight Twill Snap Shirt	16	Pro Series Sasha Shirt	15
Bennie Shirt	26	Logo Softshell Jacket	24	Pro Series Scottie Shirt	15
Berke Shirt	26	Logo Softshell Vest	24	Pro Series Sebastain Shirt	15
Berne Shirt	27	Marlow Shirt	14	Pro Series Sevyn Shirt	15
Bill Classic Fit Shirt	26	Martin Shirt	14	Pro Series Shane Shirt	15
Bosco Classic Fit Shirt	26	Matt Shirt	14	Pro Series Stevie Shirt	15
Bowman Shirt	26	Maxus Shirt	14	Pro Series Team Dario Shirt	27
Brad Shirt	27	Merlin Shirt	14	Retro Denim Shirt	20
Britton Shirt	26	Modern Long Sleeve	14	Retro Long Sleeve	12
Brogan Classic Fit Shirt	26	Modern Short Sleeve	14	Retro Short Sleeve	13
Byrd Shirt	27	Monty Shirt	14	Sable Shirt	15
Charger 2.0 Polo	34	Nels Shirt	39	Seton Shirt	15
Classic Cowboy Denim Shirt	20	Nevada Shirt	39	Sheppard Shirt	15
		New Team Softshell Jacket	24	Smitty Shirt	15
		New Team Softshell Mexico Jacket	25	Solid Twill Shirt	10-11
		Nikola Shirt	39	Somers Shirt	15
		Niven Shirt	39	Stephon Shirt	15
		Noam Shirt	39	Storm Shirt	15
		Nova Shirt	39	Stu Shirt	15
				Team Dallas Shirt	27

MEN'S DENIM

Index by Style Name

Straight Leg Abby.....	90
Super Wide Jazmine.....	98
Trouser	91
Trouser Entwined.....	86
Trouser Kahlani.....	92
Trouser Lelani.....	91
Trouser Sherry.....	87
Ultra Stretch Flare Katie	93
Ultra Stretch Kick Flare Sadie	93
Ultra Stretch Trouser Kelsea	87
Western Romper.....	103
Wide Leg Crop Clare.....	92
Wide Leg Tomboy.....	97

YOUTH APPAREL

All Over Print Polo	109
Ariat® Barn Shield T-Shirt.....	110
Ariat® Bison Wander Flag T-Shirt.....	110
Ariat® Desert Badge Tradition T-Shirt.....	110
Ariat® Drop Down Eagle T-Shirt.....	110
Ariat® Logo Hoodie	108
Ariat® Longskull Freedom Charger T-Shirt	110
Baxter Shirt	114
Bill Shirt.....	114
Bosco Shirt.....	114
Classic Long Sleeve.....	112-114
Classic Short Sleeve	113-114
Grace Shirt	106
Heath Snap Shirt.....	112
Hodge Snap Shirt.....	112
Kirby Shirt.....	106
Patriot Hoodie	108
Printed VentTEK™ Outbound Short Sleeve Shirt.....	111
Pro Series Bernard Shirt.....	114
Pro Series Blaire Shirt.....	113
Pro Series Blaze Shirt	113
Pro Series Bobby Shirt	114
Pro Series Scottie Shirt	113
Pro Series Sebastian Shirt	113
Retro Long Sleeve.....	112
Sable Shirt.....	113
Seton Shirt.....	113
Smitty Shirt.....	113
Solid Twill Shirt	112
Stephon Shirt	113
Storm Shirt.....	113
Team Dallas Shirt	114
Team Kirby Shirt	106
Team Logo Twill Shirt.....	112

TEK Polo	109
VentTEK™ Outbound Short Sleeve Shirt	111
Vernon 2.0 Softshell Jacket.....	107
Vernon 2.0 Softshell Vest.....	107
Western Motifs Shirt	106

YOUTH DENIM

B4 Relaxed Boot Cut.....	117-118
B5 Slim Straight Leg.....	119
Boot Cut.....	121
Boot Cut Sherry.....	121
Legacy B4 Relaxed Boot Cut	117
Legacy B5 Slim Straight Leg.....	118
Trouser Tammy	122



10000502.....10	10027713.....88	10045229.....57	10073414.....37	10073486.....76	10073565.....15
10000503.....10	10027730.....49	10045372.....46	10073415.....37	10073487.....29	10073566.....15
10000505.....10	10027748.....60	10045387.....47	10073416.....37	10073488.....29	10073567.....15
10006660.....10	10027995.....10	10045388.....60	10073417.....37	10073489.....109	10073568.....15
10008398.....49	10029009.....54	10045391.....47	10073418.....37	10073490.....109	10073572.....13
10008402.....51	10030161.....112	10045394.....52	10073419.....37	10073491.....106	10073573.....13
10008403.....52	10030162.....112	10045426.....112	10073420.....111	10073492.....106	10073574.....13
10009062.....34	10030163.....112	10046472.....108	10073421.....32	10073493.....77	10073575.....13
10009063.....34	10030164.....112	10046473.....108	10073422.....32	10073494.....77	10073576.....13
10010842.....57	10030259.....85	10046825.....10	10073423.....32	10073498.....32	10073577.....13
10011746.....49	10030275.....57	10047324.....95	10073425.....32	10073499.....111	10073578.....12
10012136.....52	10031424.....25	10047531.....46	10073426.....32	10073500.....29	10073579.....12
10012635.....10	10031428.....68	10047940.....20	10073427.....31	10073501.....36	10073580.....12
10012703.....57	10031997.....60	10048752.....74	10073428.....31	10073502.....36	10073581.....12
10014010.....57	10032060.....49	10048754.....74	10073429.....31	10073503.....72	10073582.....36
10014022.....84	10032086.....55	10048755.....74	10073430.....30	10073504.....71	10073583.....36
10014555.....33	10032088.....57	10048884.....73	10073431.....30	10073505.....74	10073584.....35
10015536.....33	10032321.....60	10048886.....73	10073432.....16	10073506.....74	10073585.....35
10016202.....84	10032550.....95	10051700.....91	10073433.....35	10073507.....36	10073586.....39
10016692.....10	10032936.....108	10052132.....74	10073434.....35	10073508.....36	10073588.....26
10017216.....86	10033034.....74	10052977.....74	10073435.....76	10073509.....36	10073589.....26
10017217.....86	10033464.....20	10053533.....88	10073436.....35	10073510.....106	10073590.....26
10017497.....10	10034225.....11	10053534.....99	10073437.....21	10073511.....72	10073591.....26
10017498.....10	10034226.....11	10053550.....62	10073438.....21	10073512.....70	10073592.....15
10017510.....84	10034229.....11	10058861.....46	10073439.....21	10073513.....72	10073593.....15
10017511.....52	10034230.....11	10060380.....79	10073440.....21	10073514.....77	10073594.....15
10018338.....119	10034231.....11	10060967.....41	10073441.....23	10073515.....77	10073595.....15
10018345.....117	10034232.....11	10060975.....42	10073442.....23	10073516.....16	10073596.....15
10018347.....119	10034233.....11	10061461.....41	10073443.....75	10073517.....16	10073597.....39
10018351.....84	10034630.....52	10061641.....41	10073444.....75	10073518.....16	10073598.....39
10018357.....88	10034632.....55	10062270.....69	10073445.....75	10073519.....39	10073599.....39
10019206.....68	10034960.....30	10062578.....24	10073446.....75	10073520.....39	10073600.....39
10019279.....24	10034961.....30	10062587.....24	10073447.....106	10073521.....39	10073601.....26
10020328.....11	10035388.....31	10062596.....25	10073448.....106	10073522.....39	10073602.....26
10020329.....11	10036071.....49	10062786.....68	10073450.....77	10073524.....26	10073603.....26
10020330.....11	10036320.....30	10062951.....38	10073451.....77	10073525.....26	10073604.....26
10020331.....11	10036812.....84	10062952.....37	10073452.....77	10073526.....26	10073605.....15
10020942.....49	10036813.....94	10063144.....69	10073453.....110	10073527.....26	10073606.....15
10021160.....117	10036814.....90	10063145.....69	10073454.....110	10073528.....15	10073607.....15
10021767.....52	10037479.....10	10063146.....69	10073455.....110	10073529.....15	10073608.....15
10021879.....57	10037890.....59	10064012.....69	10073456.....110	10073530.....15	10073609.....39
10022001.....34	10038500.....10	10070592.....52	10073457.....41	10073531.....27	10073610.....39
10022056.....73	10038914.....11	10071068.....75	10073458.....41	10073532.....27	10073611.....72
10022065.....73	10039457.....74	10071100.....19	10073459.....41	10073533.....27	10073612.....72
10022674.....51	10039458.....74	10071460.....69	10073460.....42	10073534.....27	10073613.....16
10022676.....51	10039581.....30	10071589.....18	10073461.....75	10073535.....39	10073614.....16
10022683.....23	10039602.....94	10071591.....18	10073462.....75	10073537.....80	10073615.....16
10022684.....23	10039625.....62	10072733.....19	10073463.....75	10073538.....79	10073616.....16
10022783.....49	10039631.....52	10072734.....19	10073464.....31	10073539.....110	10073617.....16
10022784.....56	10040746.....57	10072735.....19	10073465.....34	10073540.....110	10073618.....16
10022856.....34	10040806.....91	10072736.....19	10073466.....34	10073543.....79	10073619.....17
10023117.....108	10040815.....23	10072737.....19	10073467.....34	10073544.....70	10073620.....16
10023449.....118	10040816.....23	10072738.....19	10073468.....35	10073545.....79	10073621.....16
10023450.....118	10040817.....23	10072739.....19	10073469.....35	10073546.....79	10073622.....16
10023455.....52	10040911.....10	10072942.....20	10073470.....35	10073548.....80	10073623.....17
10023596.....10	10041059.....88	10072948.....53	10073471.....35	10073550.....78	10073624.....17
10023597.....10	10041061.....84	10072973.....89	10073472.....35	10073551.....78	10073625.....17
10024057.....107	10041092.....60	10072977.....91	10073473.....31	10073552.....80	10073626.....27
10024058.....107	10041095.....57	10073015.....48	10073474.....34	10073553.....80	10073627.....27
10024300.....86	10041803.....23	10073110.....50	10073475.....34	10073554.....71	10073628.....27
10025286.....84	10042206.....60	10073111.....66	10073476.....28	10073555.....71	10073629.....27
10025302.....86	10042210.....52	10073112.....66	10073477.....73	10073556.....71	10073630.....28
10025984.....121	10043146.....88	10073113.....66	10073478.....73	10073557.....71	10073631.....28
10025985.....121	10044027.....52	10073114.....66	10073479.....109	10073558.....71	10073632.....28
10026041.....59	10044369.....60	10073115.....66	10073480.....30	10073559.....71	10073634.....113
10026664.....49	10044381.....48	10073396.....74	10073481.....34	10073560.....79	10073635.....113
10026681.....60	10045187.....98	10073397.....74	10073482.....34	10073561.....39	10073636.....113
10027675.....117	10045188.....99	10073411.....41	10073483.....34	10073562.....39	10073637.....113
10027692.....93	10045189.....97	10073412.....37	10073484.....38	10073563.....26	10073638.....114
10027695.....87	10045228.....57	10073413.....38	10073485.....109	10073564.....26	10073639.....114

Index by Style Number

10073640.....79	10073672.....113	10073700.....40	10074788.....100	10075609.....80
10073641.....79	10073673.....113	10073764.....41	10074789.....119	10076004.....98
10073642.....14	10073674.....113	10073766.....73	10074790.....118	10076065.....35
10073643.....14	10073675.....114	10073869.....32	10074791.....63	10076067.....35
10073644.....14	10073676.....114	10073895.....18	10074792.....63	10076068.....35
10073645.....14	10073677.....114	10073896.....18	10074793.....61	10076069.....35
10073646.....14	10073678.....40	10073897.....18	10074794.....61	10076113.....102
10073647.....14	10073679.....28	10073955.....22	10074795.....62	10076114.....97
10073649.....114	10073680.....28	10073956.....22	10074796.....58	10077033.....33
10073652.....28	10073681.....28	10073957.....22	10074797.....54	10077050.....33
10073653.....28	10073682.....28	10073958.....22	10074798.....58	10077052.....33
10073654.....74	10073683.....28	10073959.....22	10074799.....55	10077057.....33
10073655.....72	10073684.....28	10073960.....22	10074800.....53	10077067.....33
10073656.....29	10073685.....40	10073961.....22	10074825.....95	10077068.....33
10073657.....29	10073686.....40	10073962.....22	10074826.....94	10077090.....89
10073658.....29	10073687.....40	10073963.....21	10074827.....96	10077091.....93
10073659.....29	10073688.....40	10073964.....21	10074828.....92	10077092.....89
10073660.....27	10073689.....29	10073965.....21	10074830.....90	
10073661.....27	10073690.....29	10073966.....21	10074831.....87	
10073663.....40	10073691.....29	10074779.....122	10074832.....85	
10073664.....40	10073692.....29	10074780.....121	10074866.....51	
10073665.....40	10073693.....29	10074781.....103	10074867.....50	
10073666.....71	10073694.....29	10074781.....80	10075359.....75	
10073667.....72	10073695.....28	10074783.....102	10075360.....75	
10073668.....112	10073696.....28	10074784.....101	10075361.....75	
10073669.....112	10073697.....28	10074785.....101	10075608.....103	
10073670.....113	10073698.....28	10074786.....96	10075608.....80	
10073671.....113	10073699.....40	10074787.....92	10075609.....103	



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